

A background image of a movie theater audience. In the foreground, a woman with long dark hair is smiling and looking to the right. Behind her, a man is also smiling and looking in the same direction. They are in a dimly lit theater. A large, bright yellow diagonal shape cuts across the right side of the image. In the bottom right corner, a striped popcorn bucket is visible, filled with yellow popcorn.

NOTORIOUS

P I C T U R E S

H1 Update
OCTOBER 6, 2023

GLOBAL DIGITAL ENTERTAINMENT COMPANY

Company Overview /

Fully Integrated Company for Global Distribution

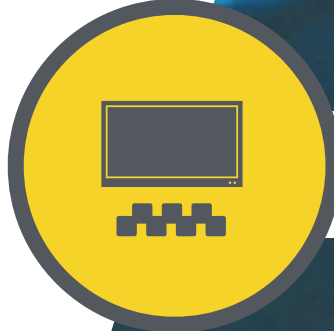
LOCAL	GLOBAL
CONTENT ACQUISITION	CONTENT PRODUCTION
DISTRIBUTION : CURRENT CONTENT	
DIRECT: ITALY & SPAIN	SALE AGENTS - GLOBAL
EXIBITION - ITALY	
DISTRIBUTION : LIBRARY MANAGEMENT	



PRODUCTION



DISTRIBUTION

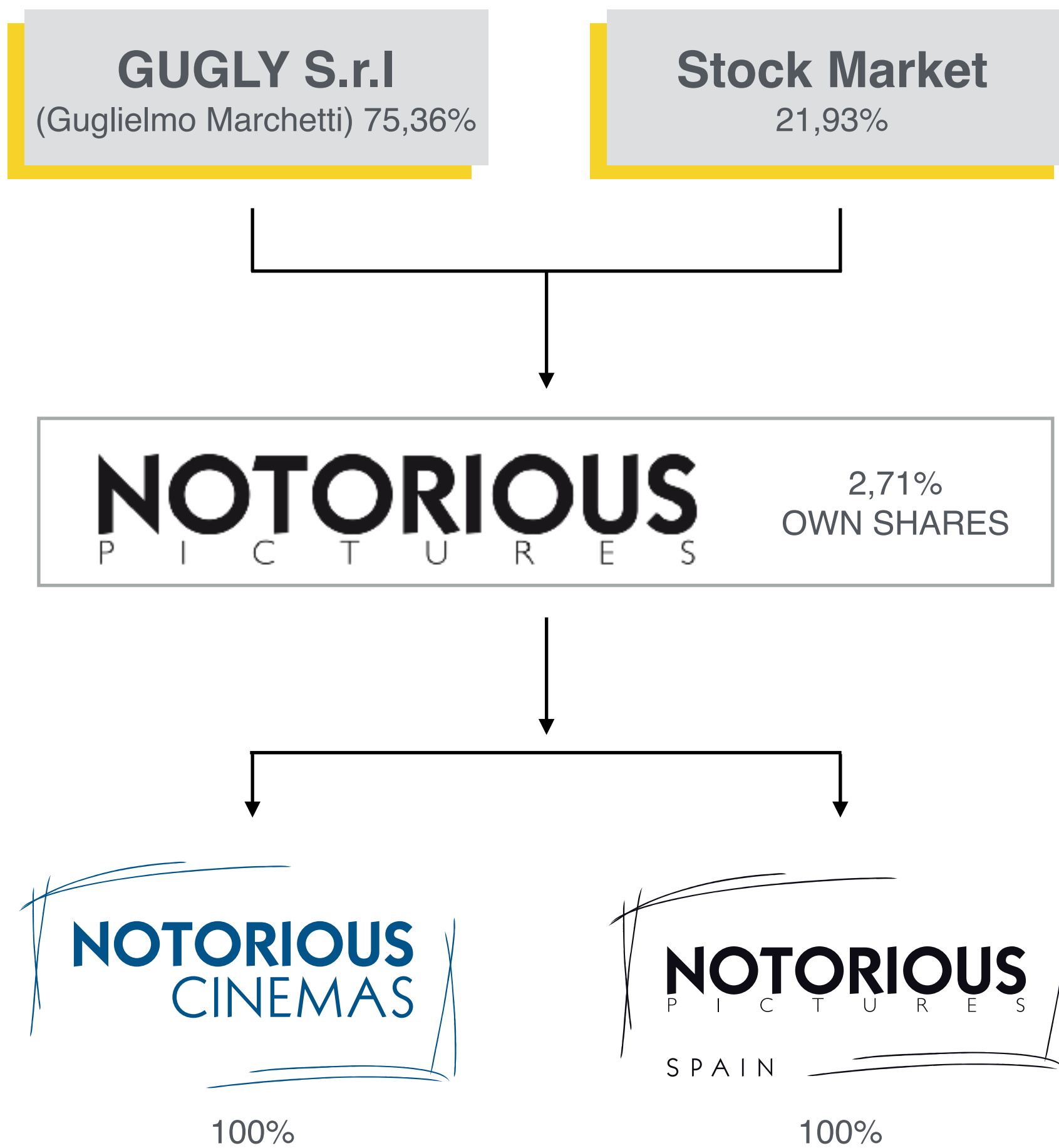


EXHIBITION

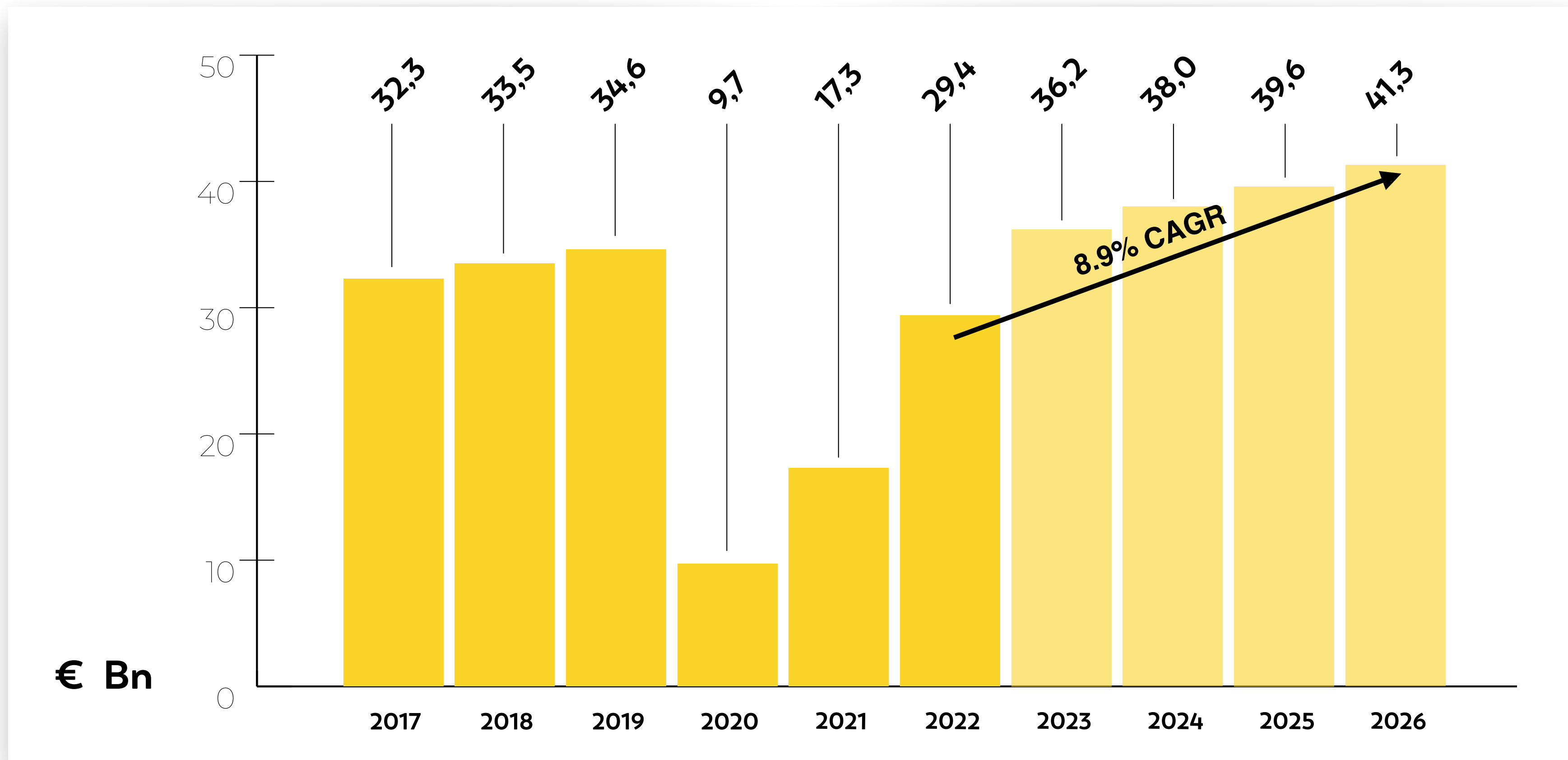


LIBRARY MANAGEMENT

Investors / Listed at Euronext Growth

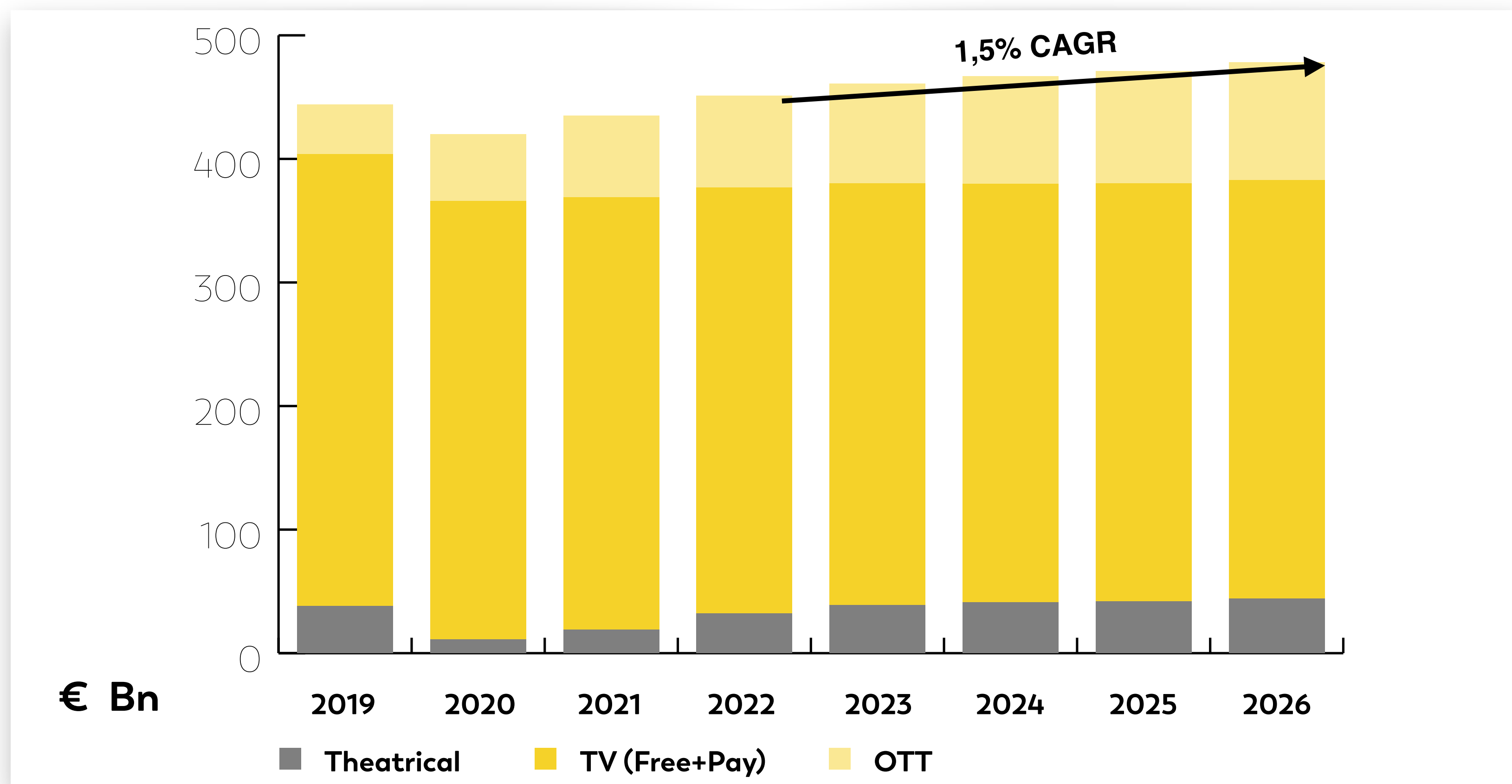


Global Market Trends / Theatrical Outlook looks Positive



Source: PWC Global Entertainment & Media Outlook 2022-2026

Global Market Trends / THEATRICAL + TV + OTT GROWING



Source: PWC Global Entertainment & Media Outlook 2022-2026



B.U. Production / +25 Films Produced in 10 years

PRODUCTION



CO-PRODUCTION



INTERNATIONAL
EXECUTIVE PRODUCTION



INTERNATIONAL
CO-PRODUCTION

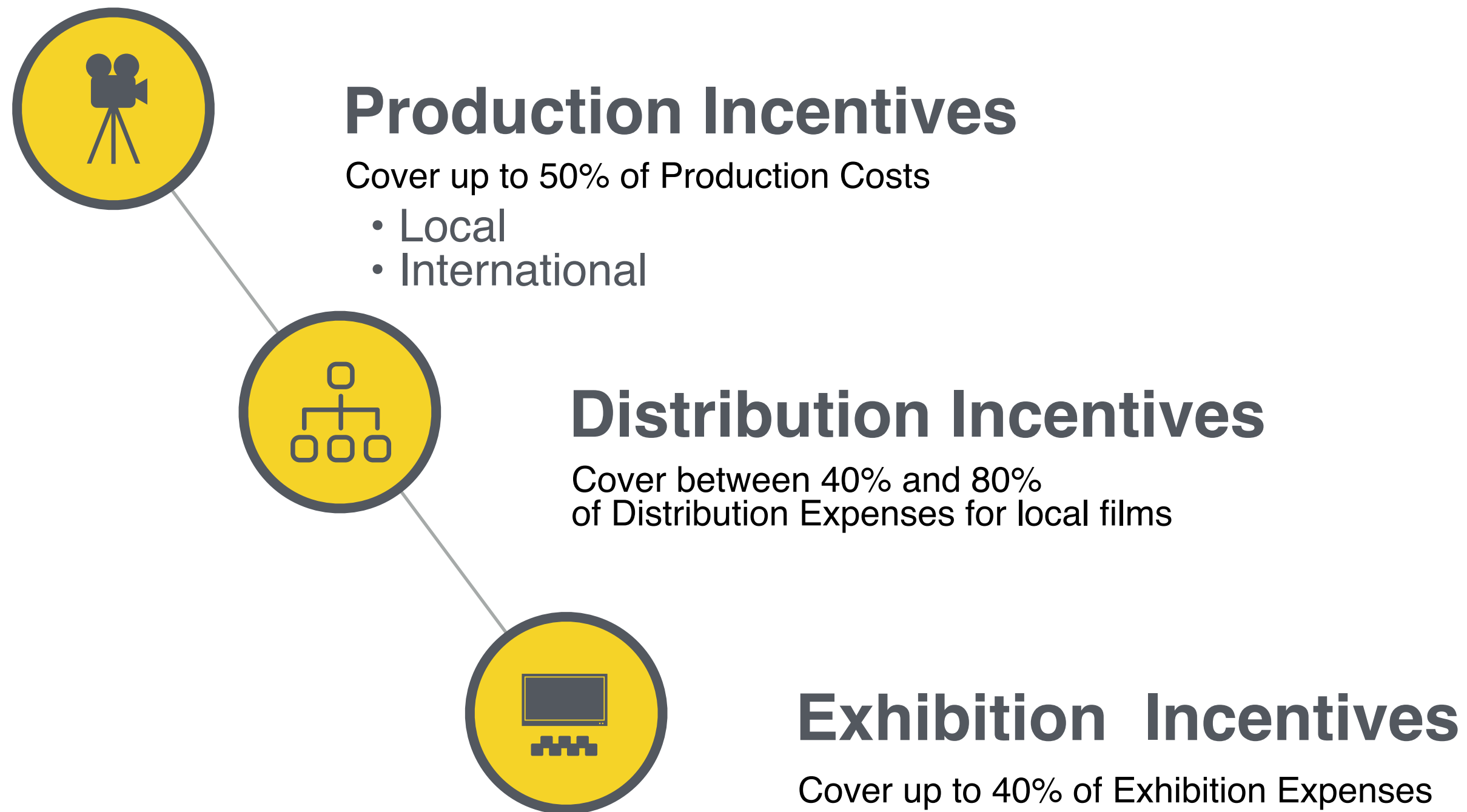


TV SERIES



Government Subsidies & Regional Incentives

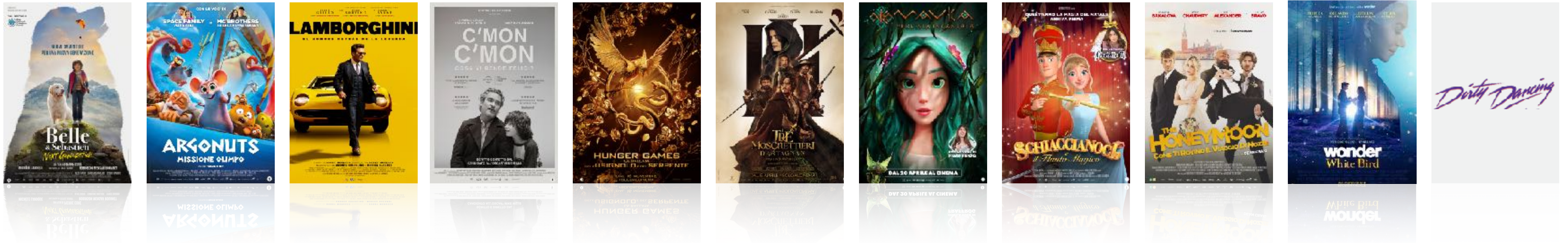
Public Funds Boost the Industry with Sustainable Long Term Incentives*



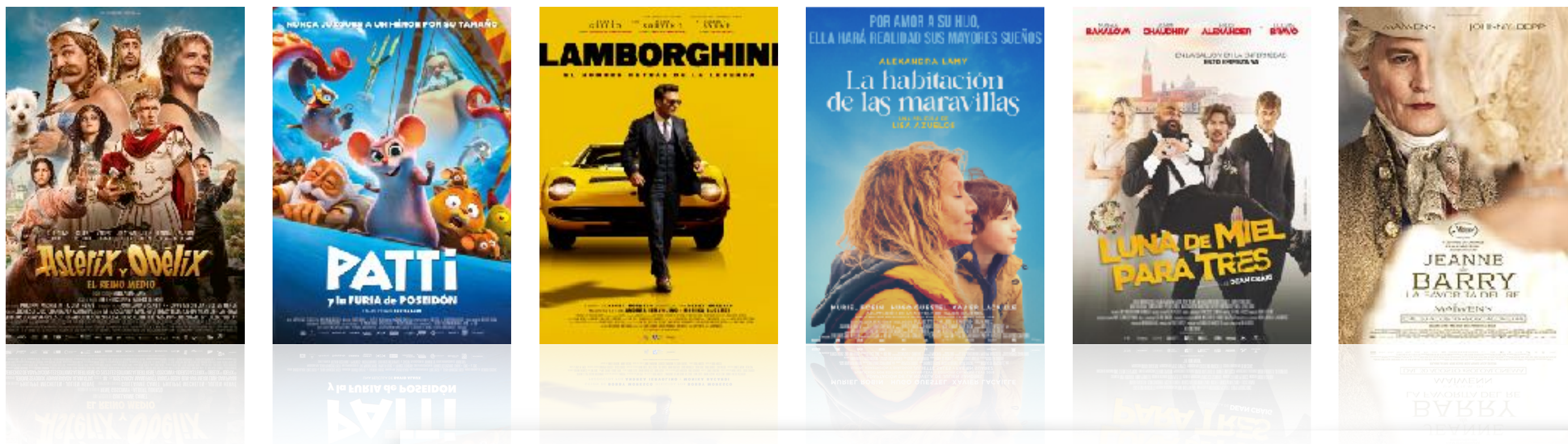
* Subsidies Confirmed Also In Future Years

B.U. Distribution / Direct Italy & Spain, Global through Sales Agents

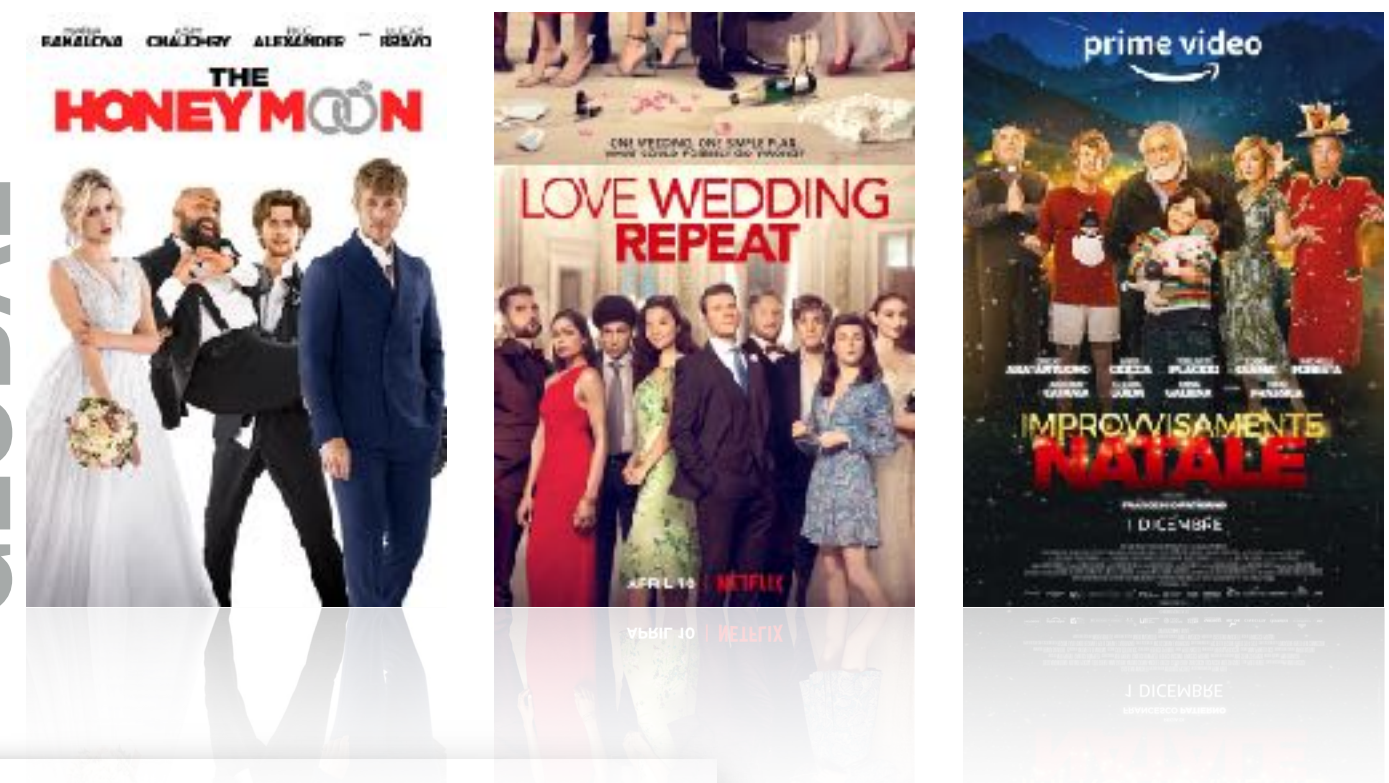
ITALY



SPAIN



GLOBAL



INTERNATIONAL
SALES AGENTS

FILMNATION
ENTERTAINMENT

MILLENNIUM
FILMS

LIONSGATE

STUDIOCANAL

PATHE

WAVE

KEY PARTNERS

B.U. Exhibition



4
MULTIPLEX

Milano / Gloria
Sesto S. Giovanni / Sarca
Cagliari
Rovigo

1
NEW OPENING

Milano / Cascina Merlata

1,5%
MARKET SHARE

Comfort



New & Clean



Quality



Food & Beverage

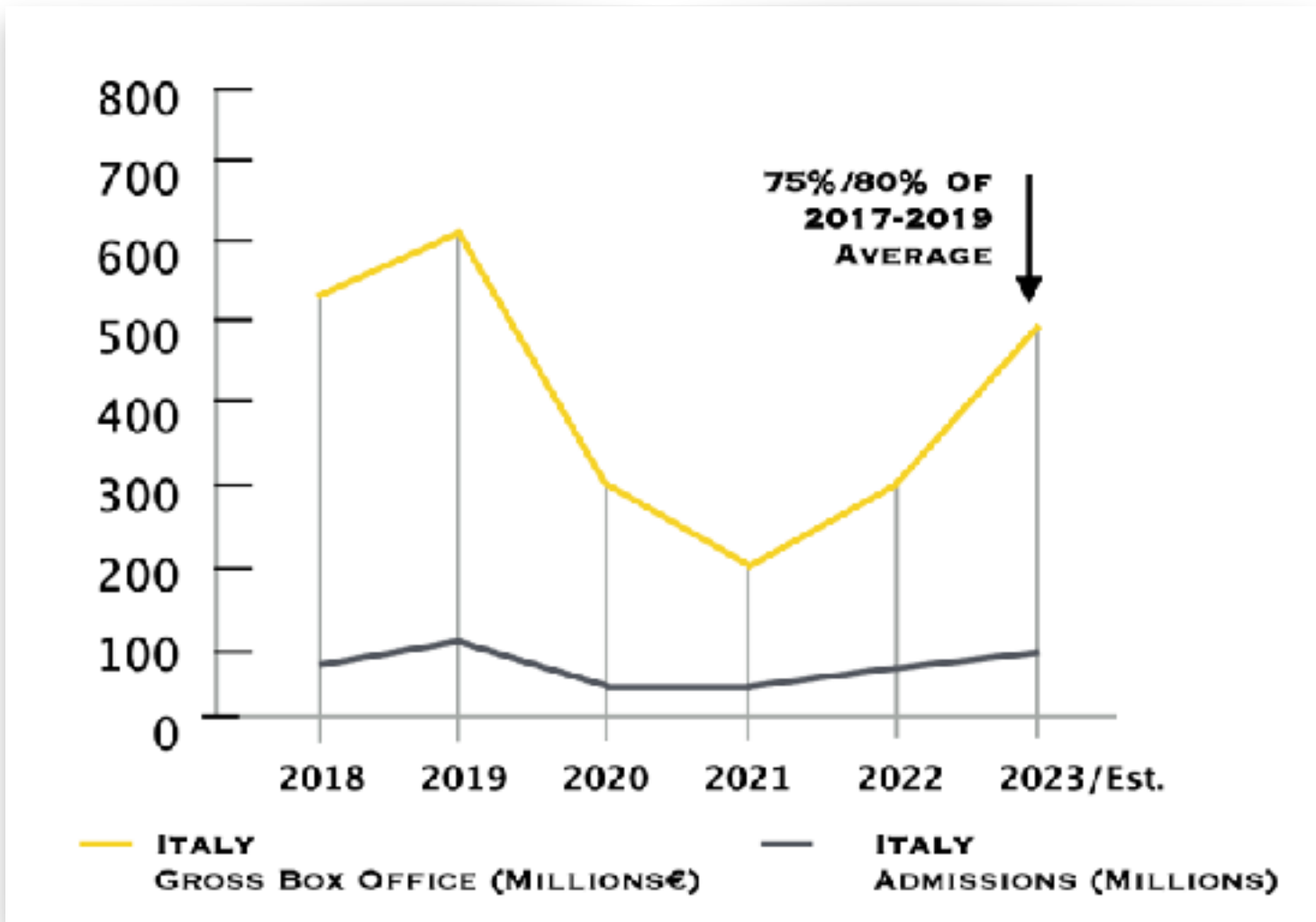


Latest Technology

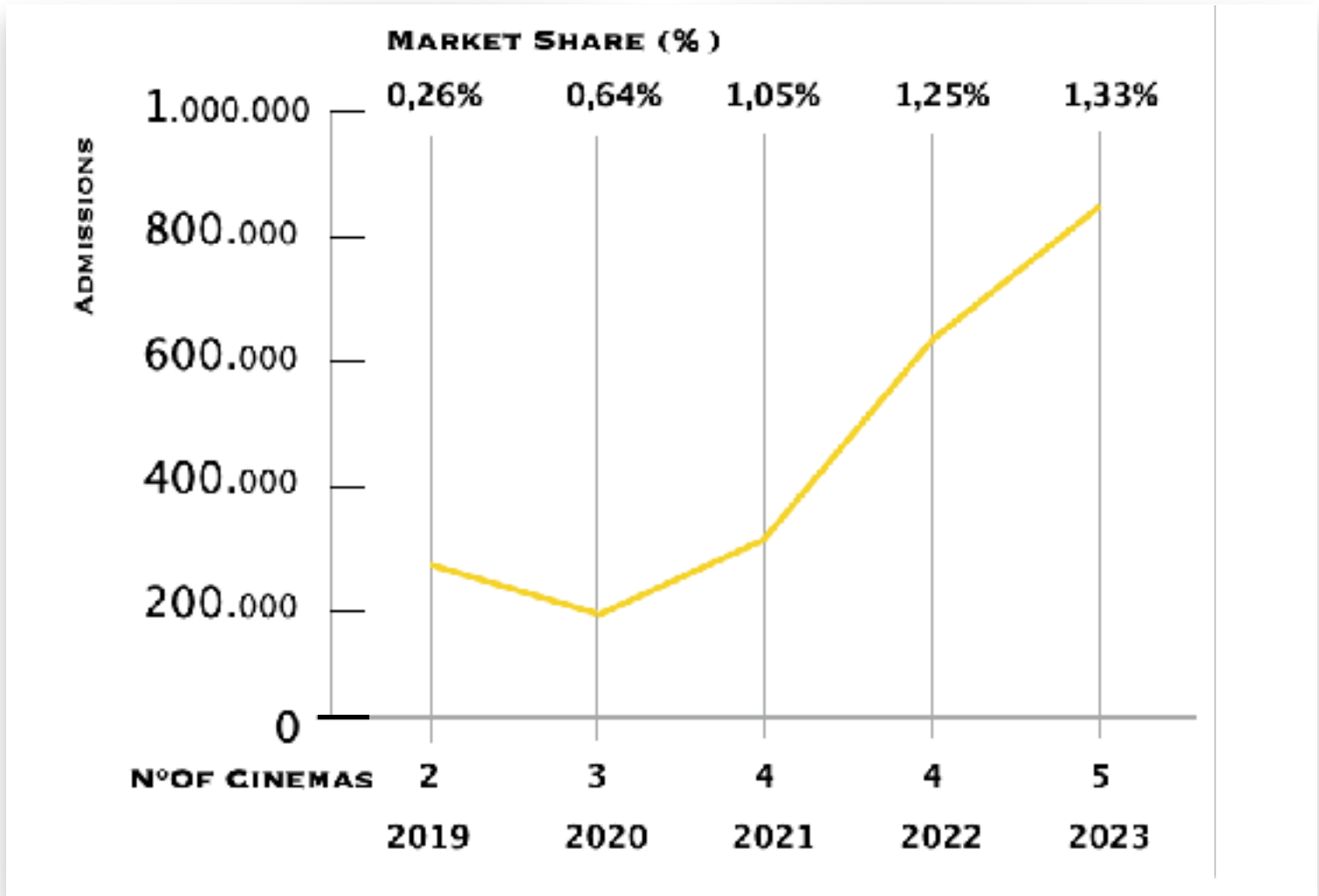


B.U. Exhibition / Single Cinema Market Share Doubles after Restructuring

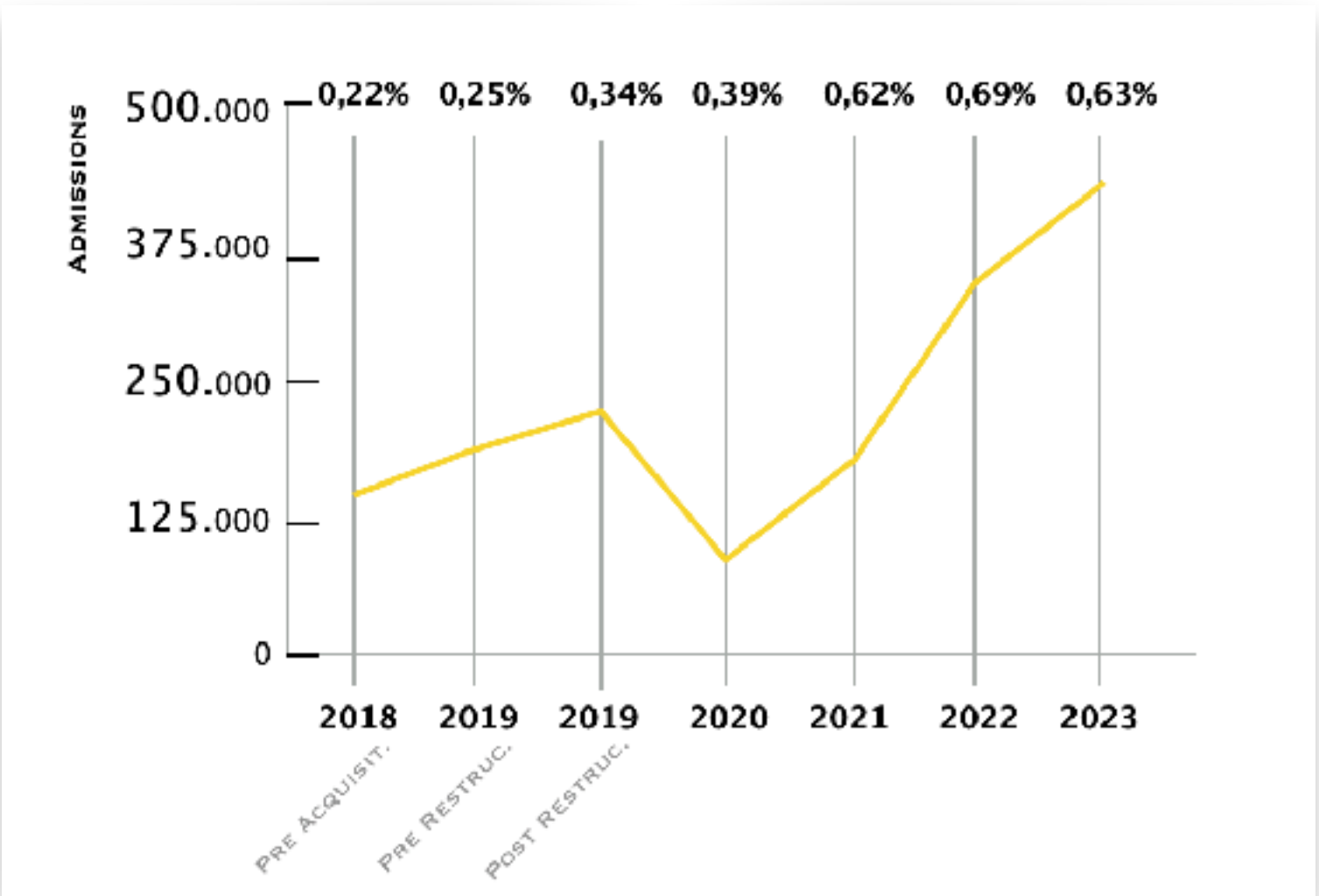
GBO ITALY 2018-2023 FCST



NOTORIOUS CINEMAS MARKET SHARE



NOTORIOUS CINEMAS MULTIPLEX CENTRO SARCA
(Market Share growth)



Source: CINETEL, PWC Global Entertainment & Media Outlook 2022-2026



Our clients / Top Local and Global Media Companies

sky

NETFLIX

prime video

EAGLE
PICTURES

Rai



Discovery



Paramount+

VIACOM

WVAE



LIONSGATE



Key Financial Data / €14,0 M. Revenues / €2,5 M. Net Profit

- 20% vs.H1 2022 +13% vs.H1 2022

Consolidated P/L (in €'000)	FY 2022	H1 2021	H1 2022	H1 2023
Distribution Revenues	10.895	5.702	5.615	3.928
Production Revenues	14.026	1.712	8.733	4.619
Variation in Inventory	4.234	3.261	-	(4.236)
Exhibition Revenues	5.063	185	2.397	3.536
Other Revenues	1.386	2.051	883	6.182
Total Revenues	35.604	12.911	17.618	14.029
	36%	130%	37%	-20%
Total Costs	(17.989)	(7.595)	(7.883)	(8.377)
EBITDA	17.615	5.316	9.735	5.652
	49%	41%	55%	40%
EBIT	5.621	1.418	2.716	1.793
	16%	11%	15%	13%
Net Profit	4.367	1.110	2.223	2.506

H1 2023 REVENUES BY COMPANY (%)

3,9%

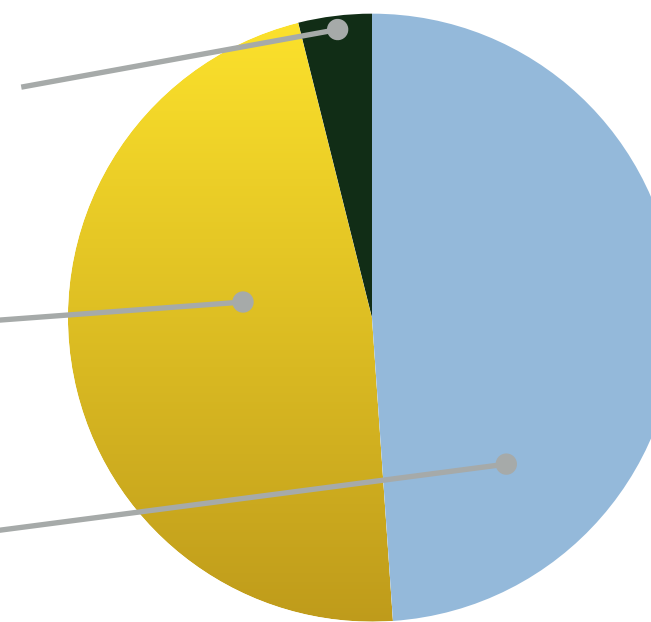
Notorious Pictures Spain S.L.U.

47,2%

Notorious Cinemas S.r.l

48,9%

Notorious Pictures S.p.A



- Distribution Revenues decline by 30% vs. H1 2022 to Euro 4.0 million due to reduced PPV/ Pay TV sales, partly offset by an increase of Euro 2.0 million in Theatrical Revenues
- Production Revenues decline by 47% vs. H1 2022 to Euro 4.6 million. Completed the production of four new films expected to contribute to sales starting in H2 2023.
- The Variation in Inventory refers essentially to the production activity and should be read in conjunction with Production Revenues data.
- Exhibition Revenues show an increase by 48% vs. H1 2022 to Euro 3.5 million as a result of a strong return of the public to cinemas and thanks to the continuous growth in Notorious Cinemas' market share.
- As a result EBITDA shows a decline by 42% vs. H1 2022 to Euro 5.7 million.
- Net Profit shows an increase by 13% vs. H1 2022 thanks to the positive effect of tax exempt contributions/tax credits partly relating to 2022 activities.

Key Financial Data / Consolidated Balance Sheet

Balance Sheet (in €'000)	FY 2022	H1 2021	H1 2022	H1 2023
Total Fixed Assets	36.367	24.367	29.613	47.022
Net Working Capital	16.185	16.581	18.330	12.003
Long Term Funds	(964)	(2.207)	(1.336)	(990)
Net Capital Employed	51.588	38.742	46.607	58.035
Net Financial Position	20.854	(13.022)	18.017	27.311
Total Equity	30.734	25.719	28.590	30.724
Funding Sources	51.588	38.742	46.607	58.035

- Total Fixed Assets increase by 29% vs. 31/12/22 to Euro 47.0 million, as a result of investments largely relating to the production of four new movies to be sold in coming months. The figure includes library for Euro 13.0 million (Euro 13.5 million at 31/12/22), works in progress for Euro 20.0 million (Euro 9.0 million at 31/12/22) and IFRS 16 assets of Euro 11.1 million (Euro 11.9 million at 31/12/22).
- Net Working Capital declines by Euro 4.2 million vs. 31/12/22 as a result of the completion of works in progress.
- The Net Financial Position (net indebtedness) of Euro 27.3 million increases by Euro 6.5 million vs. 31/12/22 and includes Euro 12.0 million (Euro 12.8 million at 31/12/22) relative to IFRS 16 liabilities.
- Total Equity remains stable at Euro 30.7 million after the distribution of dividends for Euro 2.5 million during the semester.

Sustainability / Published our first 2022 ESG Balance Sheet

01 / Social Commitment



02 / Environmental Commitment



03 / Responsible Management



04 / Commitment Towards Consumers, Territory, Community



2022 ESG Balance Sheet Published in April 2023 in collaboration with **Deloitte**

Moving Forward: Outlook 2023-2026

Expand Production Volume & Scope

- + TV SERIES DEVELOPMENT AND PRODUCTION
- + INTERNATIONAL PRODUCTIONS
- + NEW FORMATS (DOCU, UNSCRIPTED, ANIMATION)

Optimize Distribution

- + ACQUIRE THEATRICAL BLOCKBUSTERS
- + FURTHER IMPROVE MARKETING CAMPAIGN EFFICIENCY/ROI

Expand International Presence

- + PRODUCTION & EXHIBITION IN SPAIN

Expand Cinema Chain

- + NEW MULTIPLEX OPENINGS
- + BECOME TOP 3 PLAYER
- + REACH 5% MARKET SHARE



NOTORIOUS

P I C T U R E S

THANKS!

GLOBAL DIGITAL ENTERTAINMENT COMPANY