

NOTORIOUS

P I C T U R E S

GLOBAL DIGITAL ENTERTAINMENT COMPANY

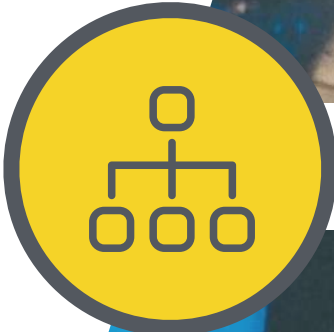
Company Overview /

Fully Integrated Company for Global Distribution

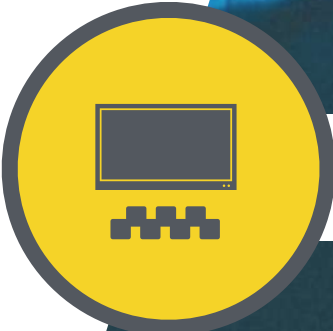
LOCAL	GLOBAL
CONTENT ACQUISITION	CONTENT PRODUCTION
DISTRIBUTION : CURRENT CONTENT	
DIRECT: ITALY & SPAIN	SALE AGENTS - GLOBAL
EXIBITION - ITALY	
DISTRIBUTION : LIBRARY MANAGEMENT	



PRODUCTION



DISTRIBUTION

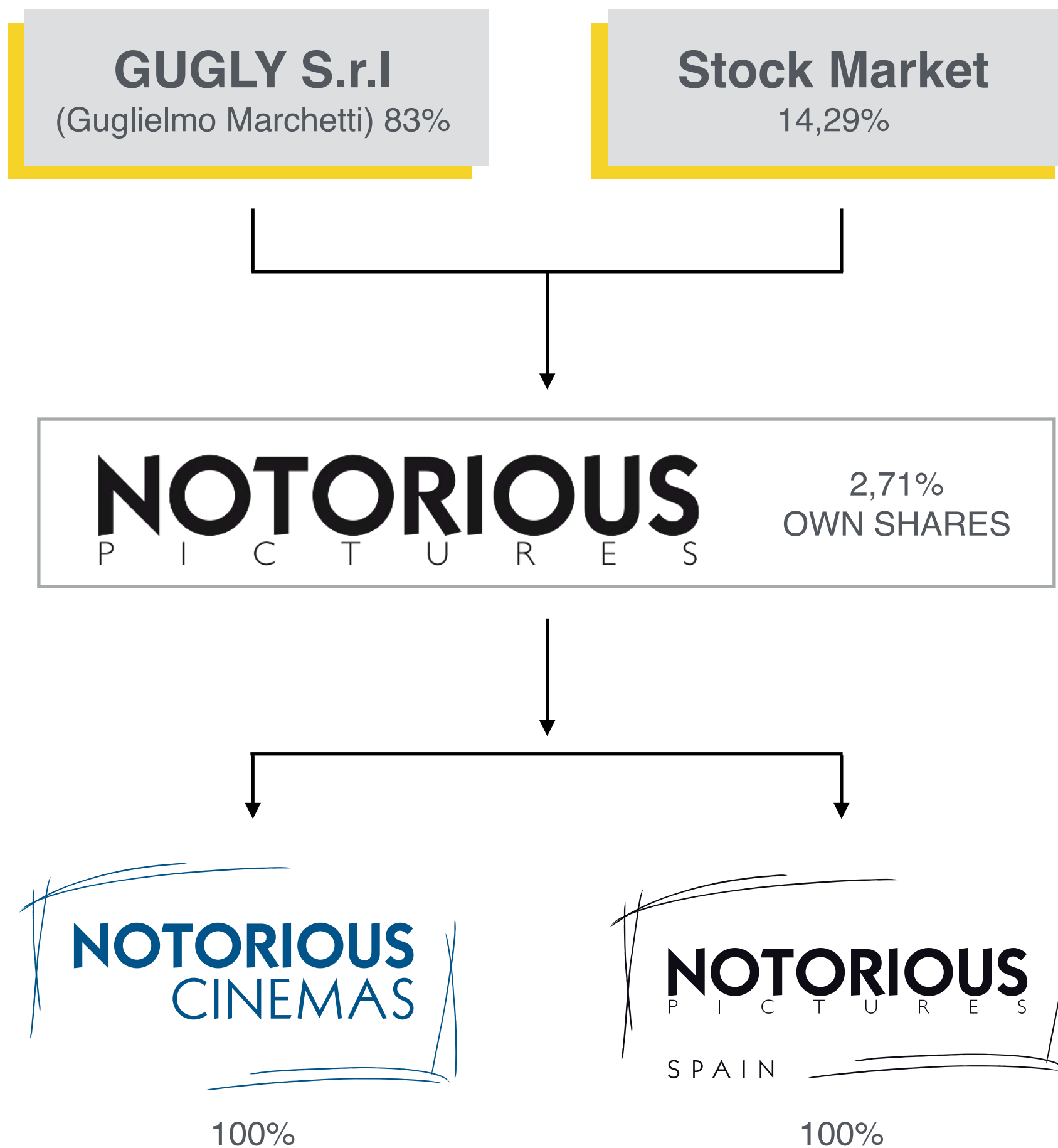


EXHIBITION

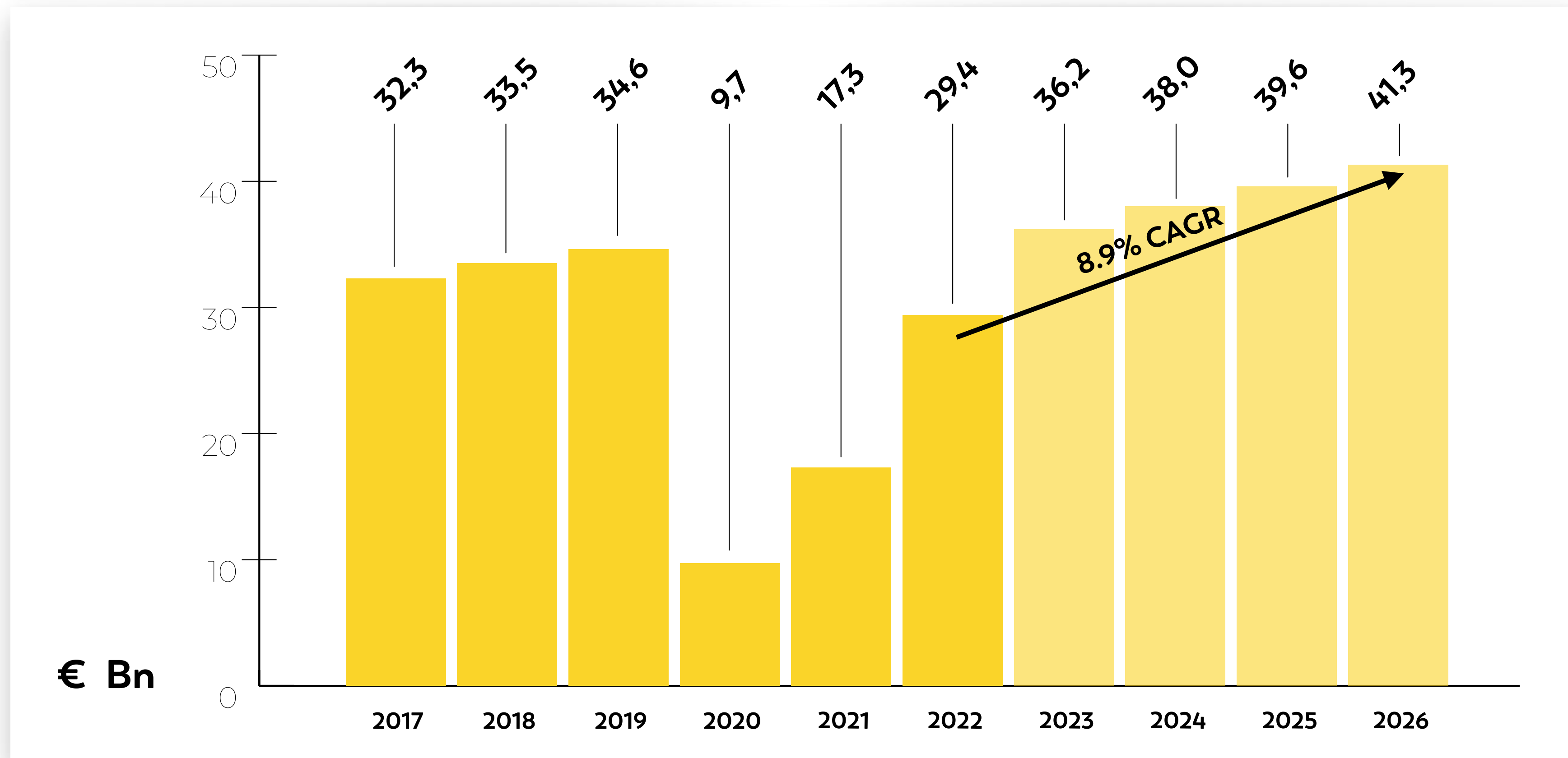


LIBRARY MANAGEMENT

Investors / Listed at Euronext Growth

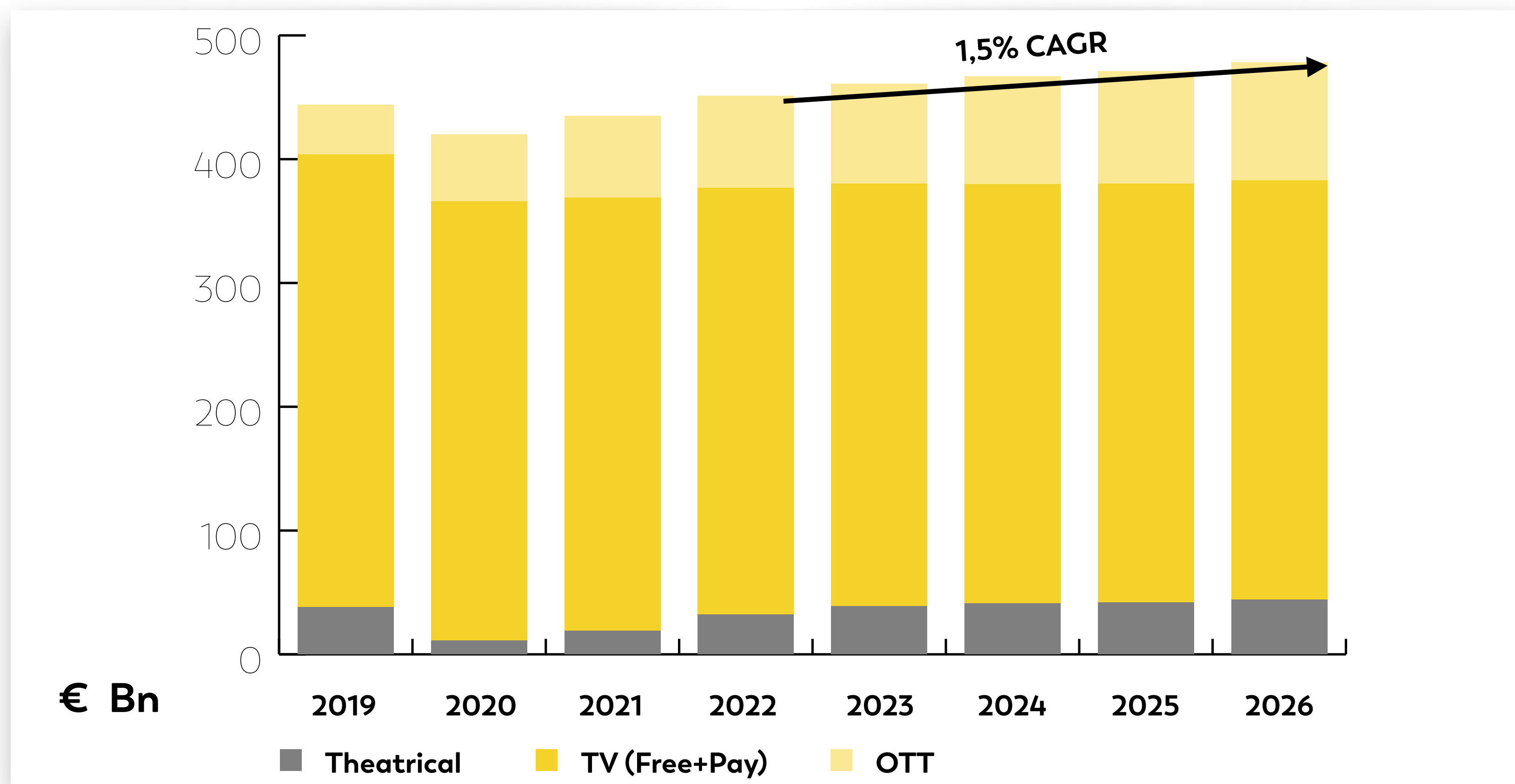


Global Market Trends / Theatrical Outlook looks Positive



Source: PWC Global Entertainment & Media Outlook 2022-2026

Global Market Trends / THEATRICAL + TV + OTT GROWING

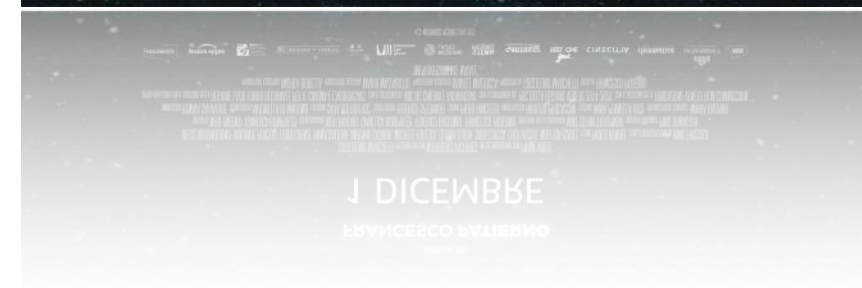


Source: PWC Global Entertainment & Media Outlook 2022-2026



B.U. Production / +25 Films Produced in 10 years

PRODUCTION



CO-PRODUCTION



INTERNATIONAL
EXECUTIVE PRODUCTION



INTERNATIONAL
CO-PRODUCTION



TV SERIES



Government Subsidies & Regional Incentives

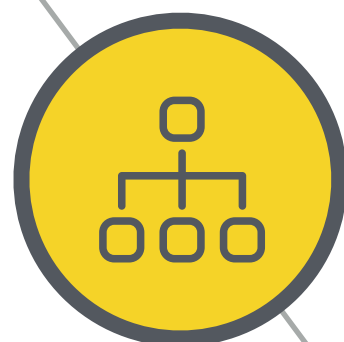
Public Funds Boost the Industry with Sustainable Long Term Incentives*



Production Incentives

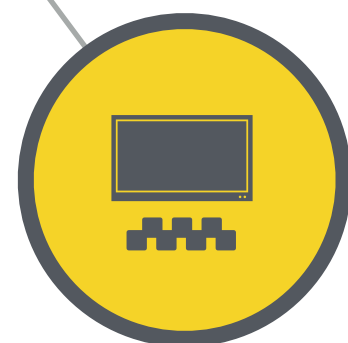
Cover up to 50% of Production Costs

- Local
- International



Distribution Incentives

Cover between 40% and 80% of Distribution Expenses for local films



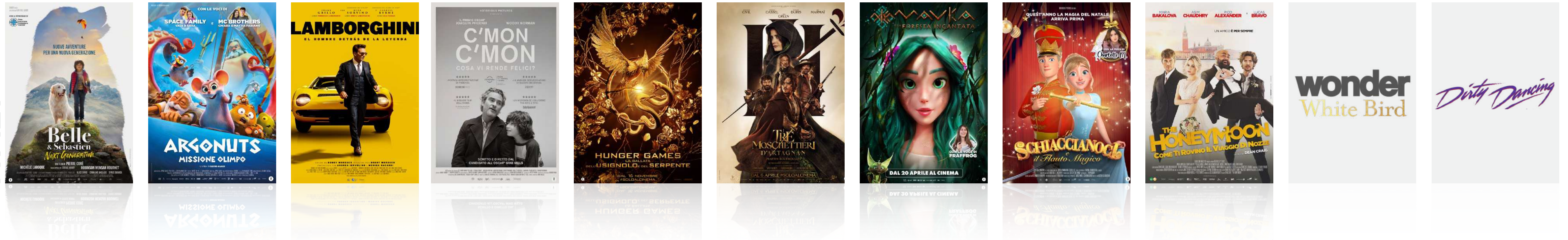
Exhibition Incentives

Cover up to 40% of Exhibition Expenses

* Subsidies Confirmed Also In Future Years

B.U. Distribution / Direct Italy & Spain, Global through Sales Agents

ITALY



SPAIN



GLOBAL



INTERNATIONAL
SALES AGENTS

FILMNATION
ENTERTAINMENT

MILLENNIUM
FILMS

LIONSGATE

STUDIOCANAL

PATHE

WAVE

KEY PARTNERS

B.U. Exhibition



4
MULTIPLEX

Milano / Gloria
Sesto S. Giovanni / Sarca
Cagliari
Rovigo

1
NEW OPENING

Milano / Cascina Merlata

1,5%
MARKET SHARE

Comfort



New & Clean



Quality



Food & Beverage

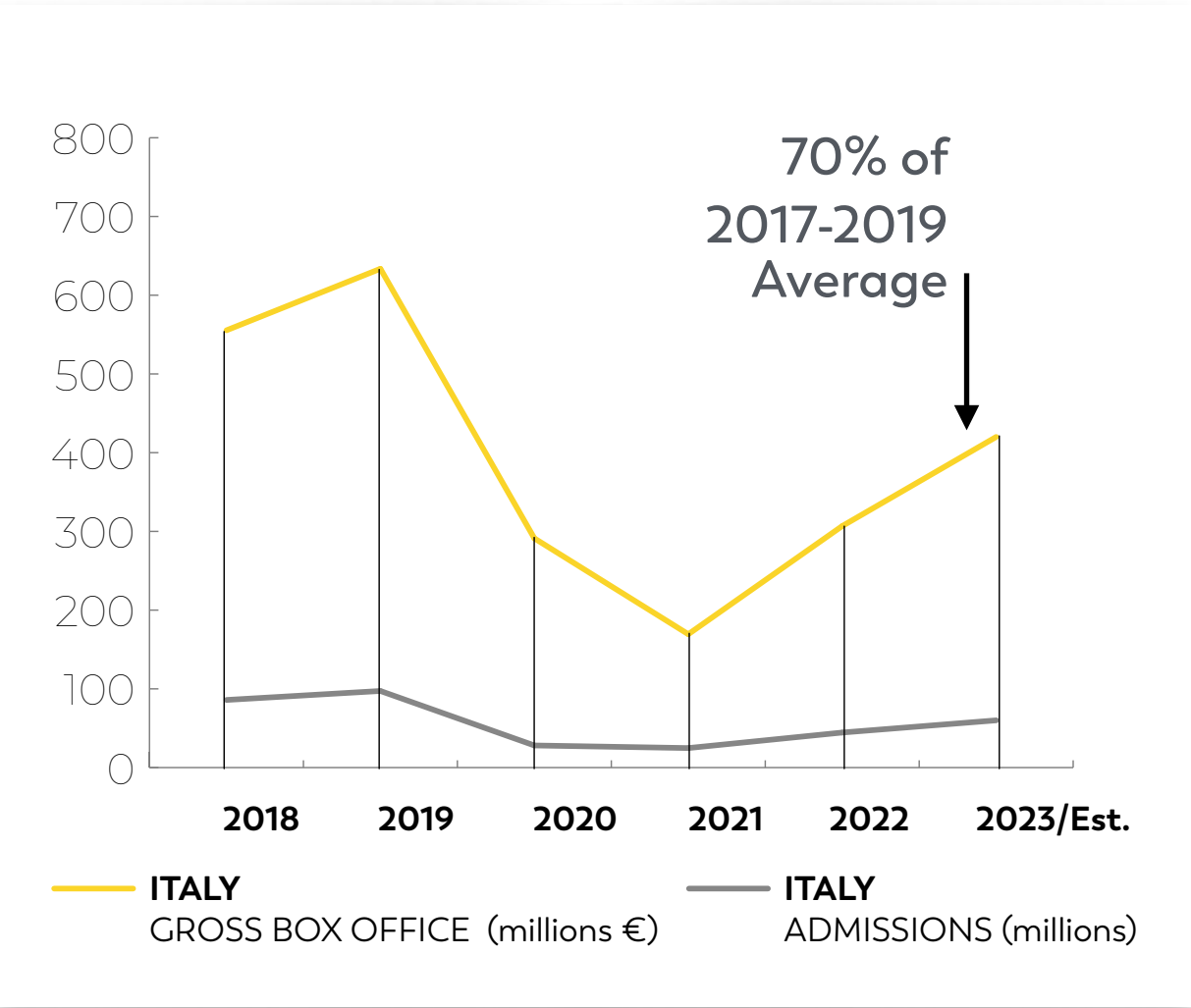


Latest Technology

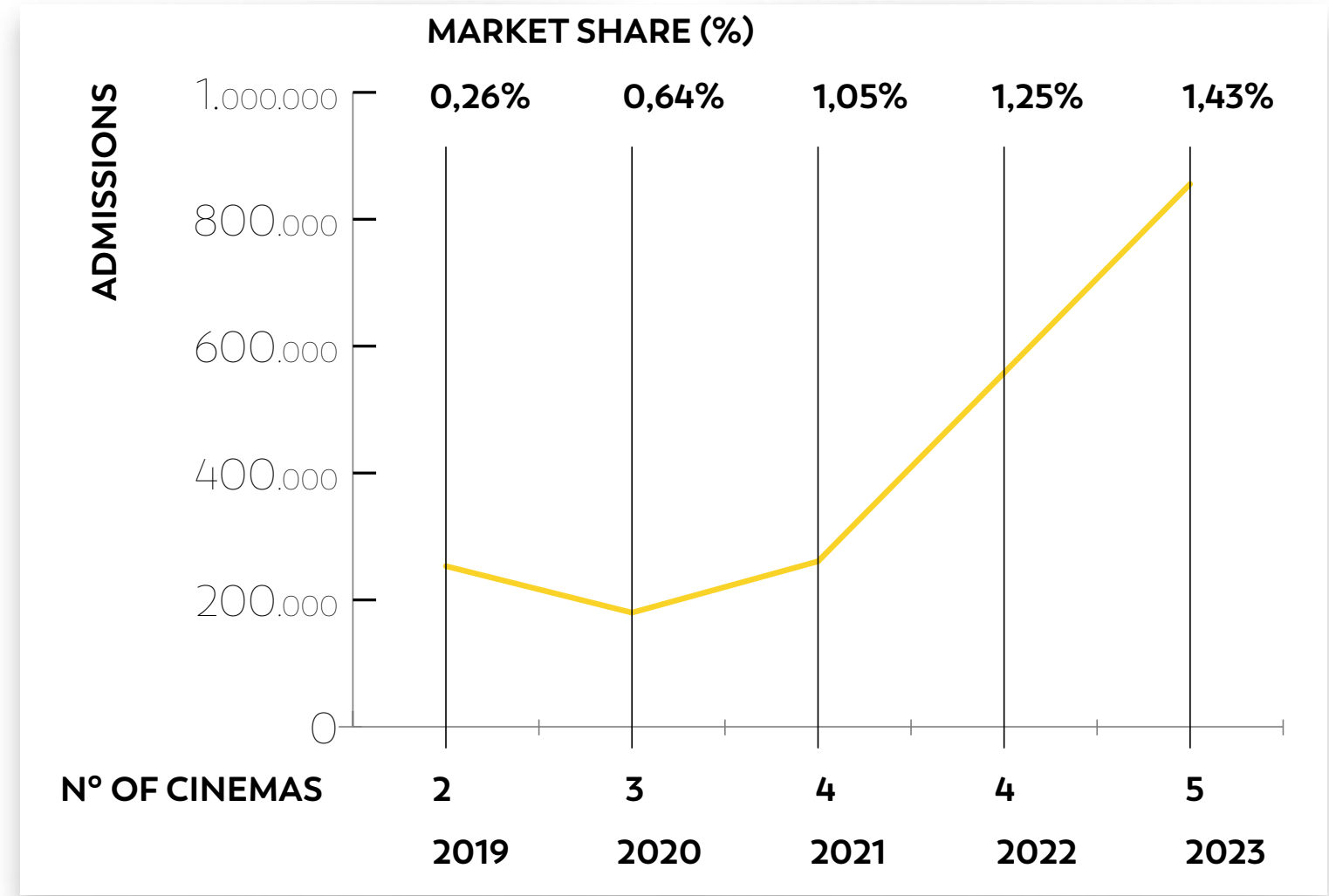


B.U. Exhibition / Single Cinema Market Share Doubles after Restructuring

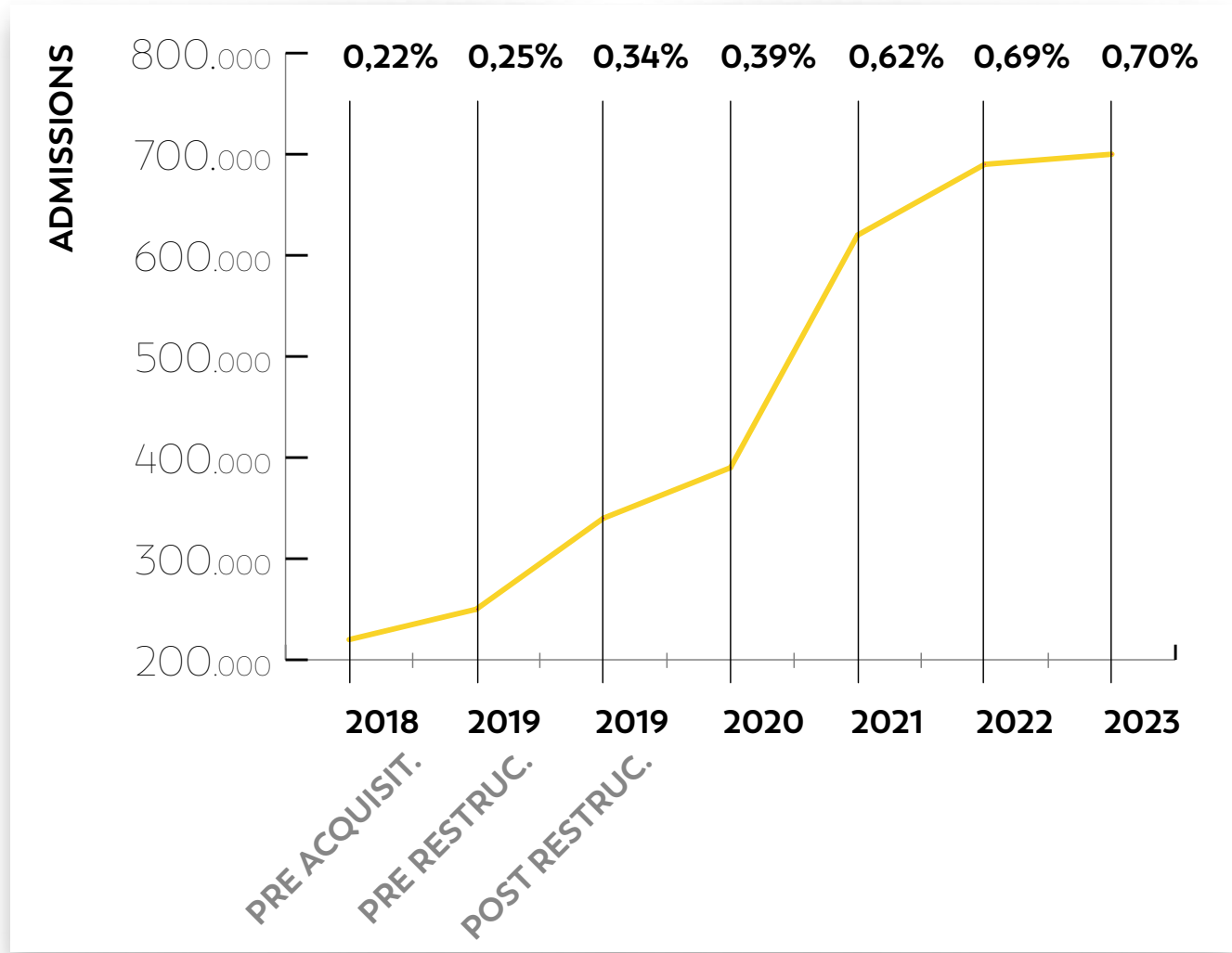
GBO ITALY 2018-2023 FCST



NOTORIOUS CINEMAS MARKET SHARE



NOTORIOUS CINEMAS MULTIPLEX CENTRO SARCA
(Market Share growth)



Source: CINETEL, PWC Global Entertainment & Media Outlook 2022-2026



Our clients / Top Local and Global Media Companies

sky

NETFLIX

prime video

EAGLE
PICTURES

Rai



Discovery



Paramount+

VIACOM

WAVE



LIONSGATE



Key Financial Data / 35.6 M. Revenues / 4.4 M. Net Profit

+36% VS 2021 +23% VS 2021

Income Statement (in €'000)	2019	2020	2021	2022
Distribution Revenues	27.065	9.633	11.902	10.895
Production Revenues	10.719		5.120	18.260
Exhibition Revenues	2.264	1.551	2.348	5.063
Other Revenues	4.069	2.257	6.881	1.386
Revenues	44.117	13.441	26.251	35.604
	40%	-70%	95%	36%
Total Costs	(28.705)	(8.406)	(15.877)	(17.989)
EBITDA	15.412	5.035	10.374	17.615
	35%	37%	40%	49%
EBIT	6.625	(3.000)	3.384	5.621
	15%	-22%	13%	16%
Net Profit	5.223	(2.127)	3.558	4.367

Dividend distribution of € 2,5 M.
 (€ 0,1150 per share/**7.7% dividend yield**)
 Calculated on share price close on March 24th 2023).

2022 REVENUES BY COMPANY (%)

0,6%

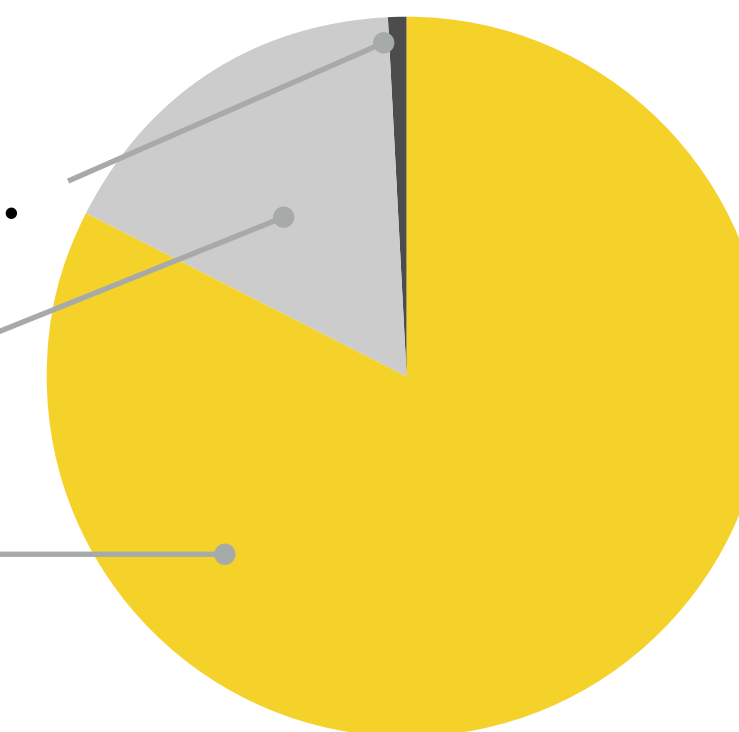
Notorious Pictures Spain S.L.U.

16,9%

Notorious Cinemas S.r.l

82,5%

Notorious Pictures S.p.A



Key Financial Data / Consolidated Financial Statement

Balance Sheet (in €'000)	2019	2020	2021	2022
Total Fixed Assets	28.801	26.762	32.847	36.367
Net Working Capital	14.880	12.900	13.202	16.185
Long Term Funds	(2.602)	(2.162)	(1.264)	(964)
Net Capital Employed	41.079	37.500	44.785	51.588
Net Financial Position	14.269	12.891	16.618	20.854
Total Equity	26.810	24.609	28.167	30.734
Funding Sources	41.079	37.500	44.785	51.588

Moving Forward: Outlook 2023-2026

Expand Production Volume & Scope

- + TV SERIES DEVELOPMENT AND PRODUCTION
- + INTERNATIONAL PRODUCTIONS
- + NEW FORMATS (DOCU, UNSCRIPTED, ANIMATION)

Optimize Distribution

- + ACQUIRE THEATRICAL BLOCKBUSTERS
- + FURTHER IMPROVE MARKETING CAMPAIGN EFFICIENCY/ROI

Expand International Presence

- + PRODUCTION & EXHIBITION IN SPAIN
- + EVALUATE EXPANSION TO FRANCE / GERMANY / UK / BENELUX

Expand Cinema Chain

- + NEW MULTIPLEX OPENINGS
- + BECOME TOP 3 PLAYER
- + REACH 5% MARKET SHARE



NOTORIOUS

P I C T U R E S

THANKS!

GLOBAL DIGITAL ENTERTAINMENT COMPANY