



NOTORIOUS PICTURES: AGREEMENT WITH NETFLIX FOR THE GRANTING OF THE WORLDWIDE RIGHTS FOR THE ROMANTIC COMEDY "LOVE. WEDDING. REPEAT"

Milan, 15 May 2019

Notorious Pictures, a company listed on the AIM Italia market organised and managed by Borsa Italiana, operates in the production, acquisition and marketing of film rights (full rights) through all distribution channels (cinema, home video, TV, new media), and in the management of cinemas through its subsidiary Notorious Cinemas, is announcing the signing of a preliminary agreement with NETFLIX, the world's leading internet entertainment service with over 148 million paid memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages, for the granting, internationally, of the exclusive rights to the romantic comedy, "Love. Wedding. Repeat".

The agreement, for the full rights for the next 25 years, is being announced one week after the start of the shooting of the co-production between Notorious Pictures and Tempo Productions Ltd.

*"We are very proud to start a new source of collaboration with Netflix, one of the most important global players in the production and transmission of audiovisual content", stated **Guglielmo Marchetti**, Chairman and CEO of the Company. "After having provided Netflix with films that we have distributed in our cinemas for SVOD, this new agreement expands the collaboration on the production front as well. This agreement formally endorses our strategy which places the production of audiovisual content at the heart of our activities and it is an important recognition of the quality of our work".*

NETFLIX QUOTE

"Love. Wedding. Repeat" is a comedy which is set just outside Rome, in Villa Parisi in Frascati, one of the twelve Ville Tuscolane. The film tells the story of several English and American guests during a wedding in Rome and how a place at the table, during the wedding dinner, can have an enormous and lasting impact on the fate of life. The director is Dean Craig, making his solo début after having worked alongside directors like Frank Oz, Neil Labute, Stephan Elliott and Marc Forster.



The cast includes: Sam Claflin (Hunger Games series, Io prima di te [Me Before You]), Resta con me [Adrift]), Oliva Munn (X-Men: Apocalypse, Ocean's 8, La festa prima delle feste [Office Christmas Party]) and Freida Pinto (The Millionaire, L'alba del pianeta delle scimmie [Rise of the Planet of the Apes]).

This press release is available on the website in the section Investors/Comunicati finanziari.

Notorious Pictures, an independent company established in July 2012 with its headquarters in Rome, listed on the AIM Italia market, organised and managed by Borsa Italiana, operates in the production, acquisition and marketing of film rights (full rights), through all distribution channels (cinema, home video, TV, new media), and in the management of cinemas through its subsidiary Notorious Cinemas. In 2018 the Company, based on the financial figures disclosed in conformity with accounting standards IAS/IFRS, reported revenues of EUR 31.5 million, an EBITDA margin of 35% and a net profit of EUR 4.2 million. Notorious Pictures has been an innovative SME since July 2017.

For further information:

Notorious Pictures SpA

Guglielmo Marchetti - *IR Manager*
Via della Signora 2a - Milan
Tel.: +39 02 36588810
Email: g.marchetti@notoriouspictures.it

IR TOP Consulting

Domenico Gentile
Via Cantu, 1 - Milan
Tel.: +39 02 45473884
Email: ufficiostampa@irtop.com

Banca Finnat SpA (NomAd)

Angelo De Marco
Piazza del Gesù, 49 - Palazzo Altieri - Rome
Tel.: +39 06 69933215
Email: a.demarco@finnat.it

Banca Finnat SpA (Specialist)

Lorenzo Scimia
Piazza del Gesù, 49 - Palazzo Altieri - Rome
Tel.: +39 06 69933446