



## PRESS RELEASE

### **NOTORIOUS PICTURES: agreements signed with VIACOM International Media Networks Italia and Turner Broadcasting System for distribution of 7 films on Free TV**

*The films will be broadcast on Paramount Channel, on the new men's channel SPIKE and on Boing and Cartoonito*

*Milan, 31 October 2017*

Notorious Pictures, a company listed on the AIM Italia market, organised and managed by Borsa Italiana (Italian stock exchange company), involved in the production, acquisition and marketing of film rights (full rights) via all the distribution channels (cinema, home video, TV, new media), has signed two sales agreements : the first with VIACOM International Media Networks Italia for Free TV rights for 5 films to be broadcast on Paramount Channel and on the new men's channel SPIKE, which debuted in Italy on 22 October; the second agreement was signed with Turner Broadcasting System and concerns the Free TV rights for 2 films which will be shown on Boing and Cartoonito. The total value of the two agreements comes to about € 200,000.00.

Guglielmo Marchetti, President and Chief Executive Officer of the company, stated the following: *"Today's agreements, signed with VIACOM and Turner, leading international operators, have a strategic value insofar as they intensify the broadcast of titles distributed by our company, strengthening the presence of Notorious Pictures on the Free TV market".*

*This press release is available in the Investors/Press Releases section on the website.*

**Notorious Pictures**, an independent company established in July 2012 with headquarters in Rome, operates in the production, acquisition and marketing of Film Rights (full rights) via all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2016, the Company - on the basis of the financial information stated in accordance with the IAS/IFRS accounting standards, reported revenues for EUR 23 million, an EBITDA margin of 29% and net profit totalling EUR 2.8 million. Notorious Pictures has been an Innovative SME since July 2017.

#### **For more information:**

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