



NOTORIOUS PICTURES signs agreement with Mediaset for the concession of Free tv rights for a collection of family films

The films granted include "Heidi" and "The Nut Job: Nutty by nature"

Milan, 29 June 2018

Notorious Pictures, company listed on the AIM Italia market, organised and managed by Borsa Italiana, active in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, tv, new media), announces that it has signed a commercial agreement with Mediaset RTI SpA for the exclusive concession of the use of free TV rights for a collection of family films, including "Heidi" and "The Nut Job: Nutty by nature".

Guglielmo Marchetti, Company Chairman and CEO, stated:

"We are very happy with the agreement signed with Mediaset RTI Spa, one of the major players in the free TV segment, which enables us to reinforce our keen focus on this market bracket. We hope that this agreement is the first step in a long-lasting collaboration that can continue in the years to come, confirmation of the quality of our library".

This press release is available in the Investors/Financial disclosures section of the website.

Notorious Pictures, an independent company formed in July 2012, with registered office in Rome, listed on the AIM Italia market, organised and managed by Borsa Italiana, operates in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2017, based on the financial data disclosed in compliance with IAS/IFRS, the company registered revenues of EUR 18 million, an Ebitda margin of 33% and a net profit of EUR 1.5 million. Notorious Pictures has been an innovative SME since July 2017.

For more information:

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