



PRESS RELEASE

NOTORIOUS PICTURES: ITALO-BRAZILIAN CO-PRODUCTION OF NEW FILM LAUNCHED

Milan, 24 July 2017

Notorious Pictures, a company listed on the AIM Italia market, organised and managed by Borsa Italiana (Italian stock exchange company), involved in the production, acquisition and marketing of film rights (full rights) via all the distribution channels (cinema, home video, TV, new media), announces the production launch of the new comedy by Francesco Falaschi, produced with Daniele Mazzocca's Verdeoro and in co-production with TC Filmes and Gullane Entretenimento, from Sao Paulo in Brazil. Besides owning part of the film rights, Notorious Pictures will also be looking after the sole distribution of the film in all channels in Italy.

The director of the film is Francesco Falaschi, winner of the David di Donatello award with "Quasi Fratelli" and already well-known for having directed "Emma Sono Io", "Last Minute Marocco" and "Questo Mondo è per Te".

Responsible for the screenplay together with Falaschi is the multi-award winning Ugo Chiti (Manuale d'Amore, Gomorra) Filippo Bologna (Perfetti Sconosciuti, L'ultima Ruota del Carro) with Federico Sperindei. The film stars Vinicio Marchioni (1993 TV series, Tutta colpa di Freud, Third Person, Romanzo Criminale TV series), Valeria Solarino (Smetto quando voglio, Manuale d'amore 3), Luigi Fedele (Piuma) and the Italo-Brazilian Nicola Siri.

Recognised as being of Cultural Interest by the Cinema Office of the Ministry of Cultural Heritage, Activities and Tourism which also financially supports the production, the film is also sponsored by Fondo Lazio Cinema International.

Shooting is set to begin on 24 July 2017, with Italian cinema release planned for the first quarter of 2018.

Notorious Pictures S.p.a.

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Guglielmo Marchetti, President and CEO of Notorious Pictures, made the following statement:

"With this new production, we are moving towards increasing our international co-production activity. Opening up a production front in South America with one of Brazil's leading production companies, Gullane Entretenimento, is of fundamental strategic importance .

The Italian production group includes Daniele Mazzocca's Verdeoro, specialised in co-productions with Latin America and boasting popular as well as critically acclaimed films even on an international level. The screenplay is particularly brilliant and exciting and we are certain it will be a hit with the public".

Notorious Pictures, an independent company established in July 2012 with headquarters in Rome, operates in the production, acquisition and marketing of Film Rights (full rights) via all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2016, the Company - on the basis of the financial information stated in accordance with the IAS/IFRS accounting standards, reported revenues for EUR 23 million, an EBITDA margin of 29% and net profit totalling EUR 2.8 million. Notorious Pictures has been an Innovative SME since July 2017.

Verdeoro, founded by Daniele Mazzocca, having already produced "Saimir", "Rosso Come il Cielo", "L'Erba Priobita", "Il Mundial Dimenticato", "Road 47", "Rimet", etc. has been active in Italy since 2006 and specialises in co-productions between Europe and South America. Its productions have toured leading international film festivals in Italy and around the world, with important awards and accolades.

Gullane, Entretenimento founded in 1996 by brothers Fabiano and Caio Gullane, is one of Brazil's leading production companies with over 30 films and 15 TV series produced. Its productions have received more than 200 awards and acknowledgements worldwide

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