



PRESS RELEASE

NOTORIOUS PICTURES: NEW AGREEMENT SIGNED WITH NETFLIX FOR SVoD DISTRIBUTION OF 32 TITLES

Milan, 20 December 2017

Notorious Pictures, a company listed on the AIM Italia market, organised and managed by Borsa Italiana (Italian stock exchange company), involved in the production, acquisition and marketing of film rights (full rights) via all the distribution channels (cinema, home video, TV, new media), has signed a new **agreement with Netflix** for the SVoD (Subscription Video on Demand) broadcasting rights to two kinds of content: **4 titles for the Second Pay part**, to be distributed after the first Pay TV window is used, and **28 titles from Notorious Picture's own library**. The overall value of the year-long agreement is equal to **Euro 0.5 million**. The SVoD rights agreement signed with a leading operator such as Netflix, means Notorious Pictures can strengthen its position as distributor in *digital new media*.

Guglielmo Marchetti, President and Chief Executive Officer of Notorious Pictures said: *"The agreement signed today confirms us as a partner of reference in Italy for Netflix, the world's leading operator in the Internet entertainment service with over 109 million subscribers in more than 190 countries with over 140 million hours of films broadcast per day. The distribution of new titles and content through Netflix enables us to strengthen our presence in the new media sector, expanding the distribution of films by SVoD, a channel marked by major growth prospects"*.

This press release is available in the Investors/Press Releases section of the website www.notoriouspictures.it.

Notorious Pictures, Notorious Pictures, an independent company established in July 2012 with headquarters in Rome, operates in the production, acquisition and marketing of Film Rights (full rights) via all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2016, the Company - on the basis of the financial information stated in accordance with the IAS/IFRS accounting standards, reported revenues for EUR 23 million, an EBITDA margin of 29% and net profit totalling EUR 2.8 million. Notorious Pictures has been an Innovative SME since July 2017.

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