



PRESS RELEASE

NOTORIOUS PICTURES: AMBRA ANGIOLINI WINS THE "CINÉCIAK D'ORO" WITH THE PRODUCTION "LA VERITÀ, VI SPIEGO, SULL'AMORE"

Actress wins award for "Best Comic Actress" 2017

Milan, 5 July 2017

Notorious Pictures, a company listed on the AIM Italia market, organised and managed by Borsa Italiana (Italian stock exchange company), involved in the production, acquisition and marketing of film rights (full rights) via all the distribution channels (cinema, home video, TV, new media), announces that actress Ambra Angiolini has won the "CINÉCIAK D'ORO" award for the category of "Best Comic Actress" for her role as Dora in the sentimental comedy "*La verità, vi spiego, sull'amore*", the first production and distribution project entirely realised by the company.

Guglielmo Marchetti, President and Chief Executive Officer of Notorious Pictures commented on the award: "*The performance of Ambra Angiolini in "La verità, vi spiego, sull'amore" not only set the first production by Notorious Pictures apart, but was also recognised by the leading monthly magazine CIAK as the best comic performance in Italy, winning the title of Best Comic Actress. Ambra Angiolini successfully interpreted the courage and wit of Enrica Tesio, the author of the novel inspired by a true story, and winning over the public in cinemas*".

"Ciné Ciak d'oro", now in its 6th edition, is the award conceived by CIAK magazine and presented to films and actors that have made their mark on Italian comedy, the nation's most popular film genre. Every year, the editorial office of CIAK awards prizes to the year's newcomers, divided into six categories, including *Best comic actor and actress of the year*, *Ciné Ciak Classic* and the *Special Award Absolut Comedian*. The awards ceremony took place at "Ciné-Giornate estive di Cinema" in Riccione, an event organised by Anica in partnership with Anec and Anem, and was conducted by Piera Detassis, editor of Ciak and President of Fondazione Cinema per Roma.

The film "*La verità, vi spiego, sull'amore*" deals with the problems of a 35-year-old woman in the face of her separation from her husband, and is based on the book by Enrica Tesio (Mondadori, 2015), inspired by the blog "Ti ASMO", a social phenomenon in 2013 which boasted over 150,000 views of one single post.

The comedy is directed by **Max Croci**, author of several SKY Italia productions and Nastro d'Argento winning short films. The cast also stars **Carolina Crescentini**, **Massimo Poggio**, **Giuliana De Sio** and **Edoardo Pesce**.

Notorious Pictures, an independent company established in July 2012 with headquarters in Rome, operates in the production, acquisition and marketing of Film Rights (full rights) via all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2016, the Company - on the basis of the financial information stated in accordance

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with the IAS/IFRS accounting standards, reported revenues for EUR 23 million, an EBITDA margin of 29% and net profit totalling EUR 2.8 million.

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