



## PRESS RELEASE

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### NEW PRODUCTION FROM NOTORIOUS PICTURES: “IL CONTAGIO”

#### Co-production agreement signed with Kimera Film for “Il Contagio”, based on the novel by Walter Siti

Milan, 5 June 2017

**Notorious Pictures**, a company listed on the AIM Italia market, organised and managed by Borsa Italiana (Italian stock exchange company), involved in the production, acquisition and marketing of film rights (full rights) via all the distribution channels (cinema, home video, TV, new media), has signed a co-production agreement with Kimera Film for the film “IL CONTAGIO”. Besides holding some of the film rights, Notorious will also have exclusive distribution rights for all channels. The film is currently in its post production phase and will be released in cinemas by the end of the year.

The film is based on the novel by Walter Siti, the author of several bestsellers and winner of the Premio Strega in 2013.

The production team includes also Rai Cinema and Gekon Productions.

The cast includes Vinicio Marchioni (1993 TV series, *Tutta colpa di Freud*, *Third Person*, *Romanzo Criminale* TV series), Anna Foglietta (*Perfetti Sconosciuti*, *Che vuoi che sia*, *Noi e la Giulia*) and Vincenzo Salemme (*La banda dei miracoli*, *Se mi lasci non vale*, *E fuori nevica...*) in a drama role for the first time.

*Il Contagio* is directed by Matteo Botrugno and Daniele Coluccini, who made their directing debut with the film *Et in terra pax*, winner in 2011 of a special mention at the Nastri d’argento awards; the film has taken part in over 30 international film festivals.

**Guglielmo Marchetti**, President and Chief executive Officer of Notorious Pictures made the following comment: “*We are delighted to work with Kimera Film, a production company that has obtained major accolades in the sector. We firmly believe in this new project and we are positive we have all the credentials to achieve important results. Our strategy, based on getting involved in production and post-production phases of cinema thus continues*”.

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Notorious Pictures S.p.a.

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## IL CONTAGIO - synopsis

A working class suburb, social housing, three storeys of cement. Living inside is: Chiara and her husband Marcello, former body builder with unclear sexual orientation. Francesca, the militant left-wing paraplegic. Bruno, ultra Roma fan in day fostering. And Gianfranco, the drug dealer who is attempting to become one of the big fish. Eugenio, known as "er trottola", works in a garage and falls in love with his prostitute lodger... In this combination of country and city, stories intertwine and merge with those of the characters who have chosen the suburbs, out of rebellion, or out of fascination. Like Flaminia, who married Bruno and broke ties with her family; or like the teacher, who loves and supports Marcello. One thousand violent and grotesque stories; the working class suburb as a metaphor, because while the suburbs are adapting to middle class values, the middle class are taking on working class ones: the law of the jungle, impossible dreams of luxury, mutual distrust, no future. Between Mafia Capitale, snippets of humanity and violence, "Il contagio" heralds the arrival of the poetic world of one of the most important figures in contemporary Italian literature to the cinema.

**Notorious Pictures**, an independent company established in July 2012 with headquarters in Rome, operates in the production, acquisition and marketing of Film Rights (full rights) via all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2016, the Company - on the basis of the financial information stated in accordance with the IAS/IFRS accounting standards, reported revenues for EUR 23 million, an EBITDA margin of 29% and net profit totalling EUR 2.8 million.

**Kimerafilm** is one of the most important production companies to emerge on the Italian film scene in recent years. Founded in May 2009 by some young professionals, over the past seven years in business the company has shown passion and determination in producing and giving visibility to quality independent films, which have in turn met with major critical and public acclaim. In 2015 they presented the film *Non essere cattivo* at the Venice International Film Festival, later chosen to represent Italy in the Oscars® as Best Foreign Film and nominated for 16 David di Donatello awards.

**Rai Cinema** is a Rai Group company established with the specific aim of strengthening the Italian film industry. Rai Cinema offers its own creative, production and financial contribution to independent producers who want to make films. In this way it has contributed and still contributes significantly to Italian cinema: from works by great masters to those by many newcomers who thus have the chance to take their first steps in the world of cinema; top quality Italian films are flanked by major films acquired on international markets, thus creating a list capable of creating mutual synergies.

**Gekon Productions** established in 2015, it is a film production company founded and directed by Francesco Dainotti. The company's activities focus on the development and promotion of works by young directors and newcomers. It produced "Ultima fermata", the debut by director Giambattista Assanti, which was nominated for a David di Donatello award in 2016 for Claudia Cardinale's role, as Best Supporting Actress.

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