



PRESS RELEASE

NOTORIOUS PICTURES: new agreement signed with Sky for the TV distribution of 44 films

Agreement worth 3.4 million euro

Milan, 02 August 2017

Notorious Pictures, a company listed on the AIM Italia market, organised and managed by Borsa Italiana (Italian stock exchange company), involved in the production, acquisition and marketing of film rights (full rights) via all the distribution channels (cinema, home video, TV, new media), has signed a new sales agreement with Sky Italia for the rights of 44 films, some of them Current (namely films that have finished their theatrical distribution period), others Direct-to-Video (DtV, titles that are not shown in movie theatres but mainly on TV), and a part titles from the Notorious library.

The value of the film rights sale agreement comes to a total of 3.4 million euro. It joins the agreement already signed by both companies about films mainly destined for cinema release.

Guglielmo Marchetti, President and Chief Executive Officer of the company, commented as follows:

"We are very pleased to have signed this extremely important agreement with Sky. This new contract is particularly strategic insofar as it grants the rights of Current films, namely those for cinema release, for Sky Free Tv".

Some of the films covered by the agreement include the Current titles "Land of mine – Sotto la sabbia", nominated for an Oscar in 2017 as Best Foreign Film and "Predestination" starring the Oscar nominated Ethan Hawke; the Direct-to-Video titles include "The Exception" starring Lily James (Cinderella by K. Branagh) and Christopher Plummer, "Born to be blue", again with Oscar nominated Ethan Hawke, "Anthropoid" with the star of the "Fifty Shades" saga Jamie Dornan and 9/11, starring Charlie Sheen and Whoopie Goldberg. The Notorious library titles to be sold include "The Messenger: the Story of Joan of Arc" by Luc Besson, starring Milla Jovovich and John Malkovich, and "La Boum" and "La Boum 2" with Sophie Marceau.

Notorious Pictures, an independent company established in July 2012 with headquarters in Rome, operates in the production, acquisition and marketing of Film Rights (full rights) via all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2015, the Company - on the basis of the financial information stated in accordance with the IAS/IFRS accounting standards, reported revenues for EUR 25.6 million with net profits totalling EUR 7.1 million.

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