



PRESS RELEASE

NOTORIOUS PICTURES: GUGLIELMO MARCHETTI INCLUDED IN VARIETY'S GLOBAL V-500 INDEX

The prestigious US magazine selects and includes the most influential business leaders in the media industry

Milano, 20 December 2019

Notorious Pictures, a company listed on the AIM Italia stock exchange organised and managed by Borsa Italiana (Italian stock exchange company), which operates in the entertainment business for the production, acquisition and commercialisation of full film rights across all distribution channels (cinema, home video, TV, new media) and manages cinema complexes through its subsidiary Notorious Cinemas, has announced that Guglielmo Marchetti, the company's Chairman and Chief Executive Officer, has been included for the first time in the "V-500" index, drawn up by the prestigious US magazine Variety, which for the third year running has selected the 500 most influential business leaders shaping the global \$2.2 trillion media industry.

Guglielmo Marchetti, Chairman and Chief Executive Officer of Notorious Pictures: *"We are proud of the prestigious acknowledgment received from "Variety" which rewards the constant commitment of all Notorious group staff to supporting the company's expansion in production, distribution and cinema management. Our objective is to consolidate our leadership in Italy in all segments of the value chain, thanks to the extension of our Library, which now has over 1000 titles, the growth of the business unit dedicated to production and co-production and international agreements (such as Netflix with "Love. Wedding. Repeat"), acquisitions of new films in the main international markets for distribution in theatres and new openings of Notorious Cinemas "The Experience" multiplexes, with which we intend to reach audiences of around 5 million in 2023."*

The inclusion of Guglielmo Marchetti in this prestigious index represents a new entry. 8 Italian managers were selected by Variety's editorial committee, which conducted in-depth research in the entertainment sphere, giving higher scores to companies that recorded the best performances over the past 12 months and that have the greatest growth potential.



Notorious Pictures, a Rome-based independent company established in July 2012, listed on the AIM Italia market organised and managed by Borsa Italiana, operates in the production, acquisition and distribution of Film Rights (full rights) via all the distribution channels (cinema, home video, pay tv and free tv, new media), and in the management of cinemas through its subsidiary Notorious Cinemas. In 2018, the Company recorded revenues of € 31.5 million, an EBITDA margin of 35% and a net profit of € 4.2 million on the basis of the financial data reported in accordance with IAS/IFRS. Notorious Pictures has been an Innovative SME since July 2017

For more information:

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