



NOTORIOUS PICTURES: TWO NEW AGREEMENTS SIGNED WITH SKY ITALIA FOR THE DISTRIBUTION OF 14 FREEVIEW FILMS AND 700 PAY-PER-VIEW AND SVOD TITLES

Contracts worth a total of €7.45 million

Milan, 10 September 2019

Notorious Pictures, a company listed on the AIM Italia stock exchange managed by Borsa Italiana, operating in the production, acquisition and commercialisation of full film rights across all distribution channels (cinema, home video, TV, new media), as well as cinema management through its subsidiary Notorious Cinemas, has signed two new commercial agreements with Sky Italia for the granting of usage and television distribution rights. The first agreement regards the broadcasting on Freeview platforms of 14 titles, including reruns and first runs, while the second agreement involves the broadcasting of 700 library titles on an exclusive basis on Pay-per-View, and a non-exclusive basis on Subscription Video on Demand (SVOD).

The agreement is worth a total of €7.45 million, to be fully settled this year, while the rights shall be granted for an average of four years.

The titles covered by the agreement include:

For Freeview

- "Freak Show", directed by Trudie Styler
- "Dickens, l'uomo che inventò il Natale" [The Man Who Invented Christmas], with Dan Stevens
- "Tigri all'assalto" [Railroad Tigers], with Jackie Chan
- "Dead Trigger" with Dolph Lundgren

For Pay-per-View:

- The remake of the "Belle e Sebastien" series
- The "Grano Rosso Sangue" [Children of the Corn] trilogy, adapted from the books by Stephen King
- "L'ultimo Lupo" [Wolf Totem] by Annaud
- "Attacco al potere – Olympus has fallen" with Morgan Freeman, Aaron Eckhart, Gerard Butler
- "Donnie Darko", the cult film with Jena Malone and Jake Gyllenhaal
- "Il tempo delle mele" [The Party] series with Sophie Marceau, first and second instalments



- “Ma come fa a far tutto” [I Don't Know How She Does It], comedy with Sarah Jessica Parker and Pierce Brosnan

Guglielmo Marchetti, Chairman and CEO of Notorious Pictures, stated: *“The films destined for the TV (Freeview and Pay-per-View platforms) and SVOD channels are an important asset for Notorious Pictures and granting their usage rights will significantly impact our turnover. We are proud to have concluded these two new agreements with SKY, which has once again chosen Notorious Pictures as its distribution partner for its channels and platforms, consolidating our leadership and confirming the validity of our film selection strategy implemented in the last few years”.*

This press release is available in the Investors/Financial Communications section of the website.

Notorious Pictures is an independent company established in July 2012 with registered offices in Rome, listed on the AIM Italia stock exchange organised and managed by Borsa Italiana, operating in the production, acquisition and commercialisation of full film rights across all distribution channels (cinema, home video, pay-per-view, freeview and new media), and in cinema management through its subsidiary Notorious Cinemas. In 2018, on the basis of the financial data published in line with IAS/IFRS accounting standards, the Company recorded revenues of €31.5 million, an EBITDA margin of 35% and a net profit of €4.2 million. Notorious Pictures has been an Innovative SME since July 2017

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