

THE PROFESSOR

NUMBER ONE AT THE BOX OFFICE



The Professor has fulfilled its promise and, as presaged by last Thursday's results, was number one at the weekend box office with takings of 516,568 euro and 79,265 admissions.

Distributed by Notorious Pictures and directed by Wayne Roberts, ***The Professor*** is a poetic and moving story that features a charismatic, eclectic and original performance from Johnny Depp who returns to the big screen in the role of a maverick teacher.

Guglielmo Marchetti, CEO of Notorious Pictures, commented:

"We are really happy with the performance of The Professor, number one at the box office over the weekend. This result demonstrates the effectiveness of the strategy we have pursued for many years. Distributing major films during the summer, supported by significant investments for their release, is popular with the general public. We mustn't be worried by a few apparent little hiccups at the Box Office, we must all continue to support the summer season and the Movie-ment campaign. It takes time, resources, courage and above all great films to convince the public of the beauty of summer cinema. The Professor is a really good film that can still prove very fruitful for those cinemas that keep screening it; our support in terms of communications together with word of mouth will certainly continue to produce very satisfying results".

Released at cinemas on 20 June, the film is the third of seven titles that Notorious is distributing in support of the Movie-ment - Cinema all year round initiative which aims to relaunch the cinema as a form of cultural entertainment also during the summer season.

The next films to be released in July and August are, in chronological order: romcom **PATRICK (4 July)**, **CATS (18 July)**, an animated film for children, **ISABELLE (1 August)** for horror fans and **TEEN SPIRIT (29 August)**, a teen drama.

THE PROFESSOR - info on the FILM

The title character in ***The Professor*** is Richard (Johnny Depp), a university professor who, on discovering that he has cancer and very little time left, decides to live life to the full and take advantage of all the opportunities that come his way. Richard's life, grey and monotonous until now,

his relationship with his wife complicated and his job unfulfilling, suddenly transforms and is coloured with levity, enthusiasm and authenticity.

A moving and ironic portrait of an eccentric professor who learns to love life and share this lesson with his students, encouraging them to live life to the full and not waste even a minute.

The personal revolution of a man that chooses to live as he sees fit and devote himself entirely to the things he really loves: his daughter, friendship and freedom of personal expression.

The film, whose cast also includes Rosemarie DeWitt, Danny Huston, Zoey Deutch, Ron Livingston and Odessa Young, will also premiere at Filming Italy Sardegna Festival (13-16 June).

SYNOPSIS

When Richard, a middle-aged university professor, discovers he has terminal cancer he decides to revolutionise his life and enjoy the time he has left to the full. His complicated marriage and unfulfilling career undergo swift and abrupt changes as a result. His impending death will unexpectedly help those around him to rediscover their love for life.

★ ★ ★ ★ ★

An original and extraordinary performance by Johnny Depp.

Radio Italia

★ ★ ★ ★ ★

A wonderful portrait of real life.

Best Movie

★ ★ ★ ★ ★

Moving, enjoyable. Johnny Depp is majestic.

Storie

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