



NOTORIOUS PICTURES: AGREEMENT WITH MEDIASET FOR FREE TV RIGHTS FOR A FILMS SELECTION

*The Library titles granted include: "Bridge to Therabithia", "Planet 51" and
"The Cold Light of Day"*

Milan, 25 February 2019

Notorious Pictures, a company listed on the AIM Italia market, organised and managed by Borsa Italiana (Italian stock exchange company), involved in the entertainment sector through the production, acquisition and marketing of film rights (full rights) via all distribution channels (cinema, home video, TV, new media), and the management of cinemas through its subsidiary Notorious Cinemas, has signed a trade agreement with Mediaset RTI SpA for exclusive Free TV rights for the distribution of a films selection.

The film rights contract is worth 0.8 million Euro. The titles in the Notorious Pictures library set to be broadcast include: "Bridge to Therabithia", "Planet 51" and "The Cold Light of Day".

Guglielmo Marchetti, Chairman and Chief Executive Officer of Notorious Pictures and Chairman of Notorious Cinemas, made the following comment: *"With this new agreement, the partnership between Notorious Pictures and Mediaset RTI continues, as one of the leading operators in the Free TV scene, and the company's positioning in television distribution is further strengthened. The agreement confirms the value of our library, marked by high quality artistic and commercially appealing titles"*.

This press release is available in the Investors/Financial Press section of the website.

NotoriousPictures, a Rome-based independent company established in July 2012, listed on the AIM Italia market and organised and managed by Borsa Italiana, operates in the production, acquisition and marketing of Film Rights (full rights) via all the distribution channels (cinema, home video, pay tv and free tv, new media), and in the management of cinemas through its subsidiary NotoriousCinemas. In 2017, the Company recorded revenues of € 18 million, an EBITDA margin of 33% and a net profit of € 1.5 million on the basis of the financial data reported in accordance with IAS/IFRS. Notorious Pictures has been an Innovative SME since July 2017.

For more information:

NotoriousPicturesSpA
Guglielmo Marchetti - IR Manager
Via della Signora 2a - Milano
Tel: +39 02 36588810
Email: g.marchetti@notoriouspictures.it

IR TOP Consulting
Domenico Gentile
Via Cantu, 1 - Milano
Tel: +39 02 45473884
Email: ufficiostampa@irtop.com

Banca FinnatSpA (NomAd)
Angelo De Marco
Piazza del Gesù, 49 - Palazzo Altieri - Roma
Tel.: +39 06 69933215
Email: a.demarco@finnat.it



Banca FinnatSpA (Specialist)

Lorenzo Scimia

Piazza del Gesù, 49 - Palazzo Altieri - Roma

Tel.: +39 06 69933446