



PRESS RELEASE

NOTORIOUS PICTURES: NEW AGREEMENT WITH SKY ITALIA FOR THE TELEVISION DISTRIBUTION OF 22 FILMS

€ 1.6 million contract value

Milan, 6 September 2018

Notorious Pictures, a company listed on the AIM Italia market, organised and managed by Borsa Italiana, active in the production, acquisition and marketing of film rights (full rights) through all distribution channels (cinema, home video, TV, new media), announces that it has signed a new sales agreement with Sky Italia for the exclusive granting of rights and television distribution of 22 film works, partly library titles and partly Direct to Video (DtV, i.e. films that are not available through theatrical distribution, but are primarily exploited on the television channel). The agreement has a duration of several years that varies for each film work.

The total value of the sales agreement of film rights is € 1.6 million. The works subject-matter of the contract include:

As DtVs

- "S.M.A.R.T. Chase" with Orlando Bloom;
- "Kung Fu Yoga" with Jackie Chan.

As library titles

- "Autumn in New York" with Richard Gere and Winona Rider;
- "White Oleander" with Renée Zellweger and Michelle Pfeiffer.

Guglielmo Marchetti, Chairman and Chief Executive Officer of the Company, said:

"The business area of film products mainly for television exploitation is increasingly strategic for Notorious Pictures and with an increasingly significant weight in our revenue mix. The agreement with Sky further strengthens the company's ability to select and offer leading players products of excellent artistic value and great interest to the television audience."

This press release is available in the Investors>Financial Press section of the website <http://notoriouspictures.it/>.

Notorious Pictures, an independent company established in July 2012 with headquarters in Rome, listed on the AIM Italia market, organised and managed by Borsa Italiana, operates in the production, acquisition and marketing of Film Rights (full rights) through all distribution channels (cinema, home video, pay TV and free TV, new media). In 2017,



the Company recorded revenues of € 18 million, an EBITDA margin of 33% and a net profit of € 1.5 million on the basis of the financial data reported in accordance with IAS/IFRS. Notorious Pictures has been an Innovative SME since July 2017.

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