



NOTORIOUS PICTURES: NEW CO-PRODUCTION WITH ELIO FILM AND RAI CINEMA WITH A VALUE OF EUR 2.1 MILLION

Milan, 25 July 2018

Notorious Pictures, company listed on the AIM Italia market, organised and managed by Borsa Italiana, active in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, tv, new media) launches a new co-production with Elio Film and Rai Cinema with a total budget of EUR 2.1 million. Notorious Pictures, in addition to being an associate producer, acquired the rights of distribution in cinemas, pay TV, PPV, H.V., Svod, Vod, EST, ER. Film shooting will commence on 30 July with the release in cinemas expected in 1Q2019.

Eros Puglielli is the director, in his third full-length film after his debut at the Berlin Festival in 2001 with *"Tutta la coscienza del mondo"* ("All the conscience of the world") and his second film *"Occhi di cristallo"* ("Crystal eyes"), which took part in the 61st Venice International Film Festival. The lead role is played by Luca Argentero (*Saturno Contro - Saturn in Opposition, Diverso da Chi? - Different from Whom?, Noi e la Giulia - Us and Giulia*), playing a very different role in the new film from previous ones. A brilliant supporting cast is made up of Antonia Truppo, two time winner of the David di Donatello for best supporting actress (*Lo chiamavano Jeeg Robot - They Call Me Jeeg, Indivisibili - Indivisible*), Galatea Ranzi (*La grande bellezza - The Great Beauty, La ragazza nella nebbia - The Girl in the Fog*), Gianluca Gobbi (*Dogman*) and Tommaso Ragno (*Lazzaro Felice*).

Guglielmo Marchetti, Company Chairman and CEO, stated:

"We are pleased to announce the new co-production connected to the most recent announcements. We are experiencing a period of great excitement in which we are playing a leading role as the producer of increasingly important films. This film boasts an exceptional cast, a unique plot, a prestigious director and production team."

Plot: This is the story of Anselmo, a special man. Through his eyes, reality takes on the colours of fairy tales, the purity of children and the magic power of superheroes. Having grown up without being suspicious of others, despite a hard life, he nonetheless manages to maintain a clear and unique view of the world.



Notorious Pictures, an independent company formed in July 2012, with registered office in Rome, listed on the AIM Italia market, organised and managed by Borsa Italiana, operates in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2017, based on the financial data disclosed in compliance with IAS/IFRS, the company registered revenues of EUR 18 million, an Ebitda margin of 33% and a net profit of EUR 1.5 million. Notorious Pictures has been an innovative SME since July 2017.

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