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## **NOTORIOUS PICTURES: distribution agreement renewed with Sky Italia for the next 3 years**

*Milan, 12 June 2018*

**Notorious Pictures**, company listed on the AIM Italia market, organised and managed by Borsa Italiana, active in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, tv, new media), announces that it has renewed the commercial agreement with Sky Italia for the concession of rights to films, which will be shown in cinemas by Notorious Pictures from 1 July 2018 to 30 June 2021. The films acquired by Sky Italia will be broadcast via the Pay per View (PPV), Pay TV and Video on demand (VOD) channels. Under said agreement, Sky Italia will be granted the exclusive rights to show the films of Notorious Pictures.

**Guglielmo Marchetti**, Company Chairman and CEO, stated:

*"SKY Italia's renewed confidence in us is confirmation of the quality of Notorious Pictures' films, appreciated by an increasingly more diverse audience such as that of SKY; the agreement with SKY Italia gives us greater visibility of the trend in business in the next three years, favouring budget planning and our investment plan".*

*This press release is available in the Investors/Financial disclosures section of the website.*

**Notorious Pictures**, an independent company formed in July 2012, with registered office in Rome, listed on the AIM Italia market, organised and managed by Borsa Italiana, operates in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2017, based on the financial data disclosed in compliance with IAS/IFRS, the company registered revenues of EUR 18 million, an Ebitda margin of 33% and a net profit of EUR 1.5 million. Notorious Pictures has been an innovative SME since July 2017.

### **For more information:**

**Notorious Pictures SpA**

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