



NOTORIOUS PICTURES: new agreement with international broadcaster for the concession of Free tv rights for 32 films

Total value of EUR 1.9 million

Milan, 3 July 2018

Notorious Pictures, company listed on the AIM Italia market, organised and managed by Borsa Italiana, active in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, tv, new media), announces that it has signed a new commercial agreement worth EUR 1.9 million with a well-known international broadcaster for the concession of the use of free TV rights for a library of 32 films.

Guglielmo Marchetti, Company Chairman and CEO, stated:

"Our film marketing activities are continuing with great satisfaction. The significant value of the agreement is further confirmation that our business model is continuing in the right direction and that our offer is of huge interest to international broadcasters".

This press release is available in the Investors/Financial disclosures section of the website.

Notorious Pictures, an independent company formed in July 2012, with registered office in Rome, listed on the AIM Italia market, organised and managed by Borsa Italiana, operates in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2017, based on the financial data disclosed in compliance with IAS/IFRS, the company registered revenues of EUR 18 million, an Ebitda margin of 33% and a net profit of EUR 1.5 million. Notorious Pictures has been an innovative SME since July 2017.

For more information:

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