



**NOTORIOUS PICTURES: AGREEMENT SIGNED FOR THE
EXECUTIVE PRODUCTION OF THE FILM "LAMBORGHINI".
VALUE OF THE JOB EUR 10.3 MILLION.**

Milan, 03 May 2018

Notorious Pictures, company listed on the AIM Italia market, organised and managed by Borsa Italiana, active in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, tv, new media), signed an agreement on today's date with the US producer Lambofilm LLC for the executive production of the film "Lamborghini" as a result of which Notorious Pictures assumed the task of shooting the film in Italy.

Directed by Oscar® winner Robert Moresco (*Crash*), the film is produced by Lambofilm LLC, and brings together a cast of prominent international actors including Antonio Banderas. Shooting will commence in 2018 and the film will be released to the public in cinemas in 2019.

The value of the job is EUR 10.3 million: around 70% of the consideration for the executive production will be collected by Notorious Pictures in 2018, and the remaining portion collected in the first quarter of 2019. Executive production activities will benefit from the tax credit legislation that applies to the production of foreign films in Italy.

Guglielmo Marchetti, Company Chairman and CEO, stated:

"Thanks to this new agreement for the executive production of the film "Lamborghini", we'll further strength the position of Notorious Pictures in film production, also thanks to the recognition of major international players in the industry and the project involvement of an international cast with great artistic flair".

Plot: The life and passion for cars of Ferruccio Lamborghini who, from a simple peasant, achieves success first as a manufacturer of tractors then goes into competition with Enzo Ferrari, going on to create what no one thought was possible: a beautiful, fast and modern sports car which measures up to his historical rival.

This press release is available in the Investors/Financial disclosures section of the website.



Notorious Pictures, an independent company formed in July 2012, with registered office in Rome, listed on the AIM Italia market, organised and managed by Borsa Italiana, operates in the production, acquisition and marketing of film rights (full rights) through all the distribution channels (cinema, home video, pay tv and free tv, new media). In 2017, based on the financial data disclosed in compliance with IAS/IFRS, the company registered revenues of EUR 18 million, an Ebitda margin of 33% and a net profit of EUR 1.5 million. Notorious Pictures has been an innovative SME since July 2017.

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